PUBLIC LIBRARY
440 W SIERRA MADRE BLVD

Music Hath Charms Unknown:

Pied Piper Leads the Pack With 'Bicycle Built for Two'

BY SANCHO PANZA

The Pied Piper of Mountain Trail with music casts a spell over Sierra Madre's younger youngsters and carries them off from home, but, unlike the sorcerer of Hamlin, he brings them back.

He does it five days a week, but few parents know it. They think the moppets are only off to school.

If they did know, they would either hail the modern Pied Piper before the Council of Elders on charges of witchery or they would seek the gentleman out and in the name of parental sanity demand the secret of managing six-year-old incorrigibles.

It's really unfortunate that the Pied Piper's name rhymes with mundane. Because he isn't. He won't even allow his job to fall into such a ruthless category.

He is Joseph Moltane. His job, well, one of them, is driving the school's unpredictable yellow bus.

There are 80 kids who each day board that bus for a lark. Some don't mind missing school. But they sure hate to miss the bus.

The Moltane enchantment, we might say, comes as a result of necessity.

Did you ever attempt to ride herd on 40 "little darlings" ages kindergarten through grade three and at the same time keep the yellow "second hand bargain" International from going off a Canyon road precipice?

Moltane does it with song—that shrills from the undeveloped throats of innocents.

And it also serves to preserve for the "American scene" such famous old timers as "Daisy, Daisy, give me your answer do"



and "Take Me Out to the Ball Game." The kids don't know them. He teaches them as the old yellow bus zooms around the curves of Alta Vista Circle, and the songs bounce off the canyon walls.

Of course, the kids in turn teach Moltane their own songs. NOT Humpty-Dumpty and Mary Had a Little Lamb. The kids, all victims of the infernal machine, Radio, come forth with such things as "Hair of Gold, Eyes of Blue, Lips like Cherry Wine" and "Nature Boy" and "Manana" and "Buttons and Bows."

All this, says Moltane, keeps the "little angels" from sticking pins in each other, from fighting in the aisle and from ripping up the upholstery.

In return, the youngsters neglect their teachers and present their hero with the "polished apples." To modern age children suitable presents are: a knarled stick, a baby turtle, a "first lost" tooth that the fairy didn't get and a juicy bit of neighborhood gossip—right down to the details that parents think missed significance in young minds.

Moltane thrills the children with variations of the songs he teaches them to sing enroute to school by inserting their names at appropriate places. On the birthday of each child he calls on the others to sing "Happy Birthday."

As they proceed along the bus route he points out such things as deer that are frequently seen or a flock of quail. They also

Turn to page seven

ONLY 28 MORE SHOPPING DAYS BEFORE CHRISTMAS

SIERRA MADRE NEWS

HIGH ON THE FOOTHILLS OF MOUNT WILSON

ONLY 28 MORE SHOPPING DAYS BEFORE CHRISTMAS

TWELVE PAGES— Phone CUster 5-3324 SIERRA MADRE NEWS, THURSDAY, NOV. 18, 1948 VOLUME 43, NO. 4

Around the Square

Everything comes to us who wait. Maybe six weeks ago it was that we fell in a hole on our way from the Youth Hut to the Boulevard—and wrote a memo on same to the City Council.

Now E. W. Weber of South Baldwin has served warning of a sit-down strike at Council meetings until the chuck holes are filled and the boulders removed.

We are with you, sir. Deuced uncomfortable, isn't it?

* * *

William Rubbish has entered two bids for removal of Sierra Madre trash.

Too neat for comment.

* * *

Community affairs reached an impasse last week when it developed that the opening Community Concert had been scheduled on the night chosen long ago for Girl Scout Father and Daughter banquet.

The former was a brilliant "first" while the latter is an event of long standing to which more than 75 fathers annually are invited.

Mental picture of Father divided between Daughter and Dinner and Mother and Culture.

So—the Girl Scouts gracefully postponed their event until tonight—and the odds are good that tomorrow night Father stays home with the radio.

* * *

We liked the typo in our own journal that read "A. L. Harris, who has had a street lighting problem for several months, appeared before the ity fathers again."

*

Wonder what the little tykes will do about it?

* * *

A bow from the waist to Conrad Munson who not only keeps a green thumb in every other Sierra Madre garden—but exhibited outstandingly beautiful mums at the Flower Show.

Night work, no doubt.

* * *

Ann Tyler is driving a neat little red car around town—something that Bryce threw together in an odd moment.

"But, Ann," says we sternly, "you must stop driving with the baby on your lap. We tried to follow you down the street the other day and you made us dizzy."

"That's not the baby," said Ann mournfully, "that's the car."

* * *

Well now, about that business of dialing the numeral 8 instead of CUster 5—we have it on the word of Ralph Dutro of the Monrovia offices of the Cal. Water and Telephone Co. that it won't work—for long.

In some number groups, says Mr. Dutro, the numeral 8 will bring only a false wrong number. In any event, he warns that any diversion from the regular path will "gum up the works."

Eventually, our phones are to swing in with the metropolitan dial system and with a flick of the wrist we can get Aunt Tilly in Watts.

•

So while we had the expert we asked why so many times

Turn to page twelve

SEEK TO CHANGE NEW ARMORY PLOT SHAPE

The City Council at a special meeting Saturday heard the objections of one of its members, Herman Barter, to the deeding of 300 front feet of the city-owned land adjacent to the Youth Hut for construction of an Armory.

Barter suggested that the Council see if the State would accept "more depth and less frontage." He asked that the site for the Armory run only 200 feet on Sierra Madre boulevard and that the difference be made up in depth. As now proposed, the Armory site will be 300 feet by 300 feet.

"It works a hardship on the people using the Youth Hut," he said in pointing out that the proposed $100,000 Armory would be built only 30 feet east of the Hut. He wanted this distance increased to 150 by cutting down the width of the Armory land.

Councilman Henry Nuetzel said he did not want "to delay this thing any longer and take a chance on losing it."

No action was taken. It was pointed out that after acceptance of the site by the State Division of Architecture, a deal might be worked out.

Last week representatives of the National Guard and the State Department of Public Works looked over the proposed sites and chose the plot adjacent to the Youth Hut instead of the southeast corner of the city "water land" which was originally suggested as a site by the Council.

City Shops Around for New Atty.

The City Council this week was shopping around for a new city attorney so it could take action on the resignation of Thomas A. Reynolds which has been pending since September.

Although Reynolds did not include an effective date when tendering his resignation, it was understood that he has pressured the Council for action. Several councilmen have been contacting likely prospects for the job during the past week.

The Council also has been negotiating with Reynolds, who has held the job for about two years, to stay on.

Reynolds, however, wants a pay raise. He now gets $175 a month for attending Council and Planning Commission meetings and doing necessary work. He is paid separately for appearance in court.

It is understood that Reynolds has asked the Council to specify that the $175 retainer be for two Council meetings and one Planning Commission meeting a month plus two days of work on city business. For each six-hour day of overtime the charge would be $50. Charge for court appearances would be $100 a day.

In resigning, Reynolds said the press of private practice made it difficult for him to continue the city work.

Kiwanians Face Busy Schedule

The local Kiwanians have a busy schedule ahead of them for the next few weeks. At their meeting Tuesday noon, they voted to join with the Lions club and Chamber of Commerce with a Ladies' Night on the evening of December 9. They will have an inter-club



DR. DANIEL D'ARCY

noon meeting with Arcadia December 8. Early in December an Installation dinner is scheduled, and Tuesday it was voted to have a Christmas Kiddies Party again this year.

Dr. Daniel D'Arcy was the speaker for the day and gave an interesting and instructive talk on "Optometry" for which he is well qualified. In addition to an extensive practice in his offices here, he is head of the Department of Geometrical, Mechanical and Physical Optics in the Los Angeles School of Optometry.

He outlined the difference between an Ophthalmologist, Oculist, Optometrist and Optician. He also gave a chalk talk, showing how the eyes function and how defects are corrected by proper use of glasses.

New Auto Supply Opens On Boulevard

Sierra Madre now has an Auto Supply depot. William Stoddart and Clyde Guthrie realized the goal of a long time expansion program when they were made an official Brake Station authorized by the State of California recently.

The station located at 345 W. Sierra Madre Blvd. (Seaside Service) has been remodeled and augmented to house the new Auto Supplies department and services.

County Plans Incinerator For S. M.

Plans for the co-ordination of the county's rubbish disposal system now before the Board of Supervisors includes a proposal for a smokeless incinerator to service the Sierra Madre-Arcadia-Temple City area.

A report released this week by Smog Director Louis C. McCabe urged co-operative construction of incinerators as well as the establishment of a county "rubbish disposal division" to supervise the operation of all dumps in unincorporated territory and assign dump areas.

His tentative proposals call for building an incinerator east of Temple City on El Monte avenue between Lower Azusa and Oak avenues. Sierra Madre presumably would be asked to join with the county and other surrounding cities in the construction and operation of such an incinerator.

If built on this site, the haul from Sierra Madre with burnables would be no greater than that to the Duarte cut-and-cover dump now being used.

McCabe, whose report was also signed by Chief Mechanical Engineer Roscoe Shonerd and County Counsel Harold W. Kennedy, urged that incinerators be built "as soon as possible."

"With the present prohibition against burning in open dumps, many cities and communities face a critical situation due to excessive costs of long hauls or the alternative of allowing rubbish to accumulate for lack

Turn to page twelve

Dr. Pottenger Lecture at School Auditorium Tuesday Preludes Xmas Seal Sale

As a forerunner to the Annual Christmas Seal sales, (a campaign used to carry on the never-ending fight against tuberculosis) the Civic Club starts the preparation in Sierra Madre by presenting Dr. Frances M. Pottenger in a talk "Fifty Years in Control and Treatment of Tuberculosis" at the School Auditorium Tuesday night November 23, 8 P. M. Dr. Pottenger is past president of the California Tuberculosis and Health Association sponsoring the Christmas Seal Drive and now president emeritus. Dr. Pottenger has spent many years in the United States and abroad in lecturing and educating the public.

He will be introduced by Dr. Thomas Wynne recently returned to Sierra Madre from service in the U. S. Navy where he had special training in tuberculosis and was in charge of the Tuberculosis Ward at Veterans Administration in Oakland.

A movie will be shown during the evening, "This is Tuberculosis." The lecture should be heard by all parents and adults.

Christmas Seals will be in the mail next Monday and the official drive opens December First. Mrs. Harold Pangborn is chairman of the local tuberculosis campaign-education and will be assisted by Mrs. Dan Parker.

Watch for:
Sierra Madre News'
Christmas Shopping Edition
Next Week



FRIDAY
November 26
•
Your Local Merchants Will Be
Open Friday Nights
Beginning Nov. 26

WEATHER REPORT

	Max.	Min.
November 11th	78°	48°
November 12th	78°	46°
November 13th	76°	48°
November 14th	79°	46°
November 15th	78°	44°
November 16th	70°	44°
November 17th	70°	44°

Day School Show in Two Performances

December 3rd the Mothers Club of Parish Day School of the Ascension is presenting the "All Star Varieties of 1949" in the School Auditorium.

All proceeds will be used for purchase of Playground equipment. Mrs. Thomas Miller, Jr., representing the club contacted the Abel and Nelson Entertain-

Turn to page seven

Private Contractor To Collect City's Rubbish Dec. 1st

PUBLIC HELPED

We are short of water!

Please don't waste it!

This straightforward request in red ink on each water bill has done the trick, according to W. H. Brod, water and streets superintendent.

In October the city used a million and a half cubic feet of water LESS than was used in the same month in 1947.

Brod points out that this decrease in consumption indicates a conscious effort on the part of water users to save water, since this is a period of great drought, and during such dry periods more water is usually used.

Water consumption in cubic feet for October, 1948, was 6,429,400. In October, 1947, 7,957,700 cubic feet were used. And the average use for October for the past three years has been 7,251,700 cubic feet.

NOTICE!
The Sierra Madre NEWS Office will be closed Wednesday afternoons. We make this arrangement that customers may plan their business calls. Thanks.
Remember Classified dead line is Tuesday night.

FLYING BERLIN AIR LIFT

Lt. John Shippey stationed with the U. S. Air Force at Frankfort, Germany, has been assigned to the Berlin Air Lift Command so he has notified his parents, Mr. and Mrs. Lee Shippey.

COUNCIL GIVES OKAY TO RUBBISH HAUL CONTRACT

BY ARTHUR HEWITT

Collection of burnable rubbish by private contractor will begin here December 1.

At a special meeting of the City Council last Saturday the bid of Ben Kazarian, operator of the Duarte cut and cover dump to which the city now hauls its trash, was accepted.

Cost of this service will be $25,992 for the two years of the contract. It will cover once a month pickup of clippings at each home and once a week pickup for the Canyon area.

The service to be given by Kazarian will not be materially different from that now provided by city crews.

It will mean, however, that the city will not be required to purchase two dump trucks at about $8000 each and maintain four men full time for the pick-up job.

Cost to the city may be less under this service contract. With two trucks now operating, it has cost the city $4376 for the past four months. At this rate the two-year cost would be $26,260 with city crews and trucks.

If the city dump should be reopened for burning the private contractor will dump there and the charge to the city would be $24,840 for two years, or at the rate of 40 cents per month per residential water meter.

Assistant Engineer H. W. Brod said that the three of four city employes who have been used for trash pickups would probably be used for street-maintenance and paid out of state gas tax funds received for that purpose.

The contract with Kazarian specifies a maximum pickup of two cubic yards of burnables at each residence per month. This is the same as the rule now in effect.

The entire contract can be terminated if Sierra Madre joins in any county or inter-city incinerator or rubbish disposal project.

Following are the six bids received by the Council. In each case the larger amount is for dumping at Duarte, the smaller for dumping at the city-owned burning dump.

Ben Kazarian, $25,992; $24,840.

Mariotti & Guardia, $33,960; $28,800.

East L. A. Disposal Co., $56,400; $50,640.

San Pedro Commercial Co., $69,252; $61,692.

William Rubbish, $76,680; $66,492.

George Kocharian, $96,300; $82,800.

Check Checks, Check Passer

Sierra Madre merchants may take some expert advice from an expert.

"Small merchants are push-overs for bad check artists," declared Cole G. Winzeler, "the one-man forgery ring" held in County Jail.

"They are anxious to make sales, so they never question the validity of a check or the identity of the casher until after he's left the store."

Winzeler was taken into custody in Long Beach after assertedly passing more than $150,000 in bad checks in the county during the past 18 months.

"Payroll checks are the easiest to get rid of," said the authority. "And if small merchants would always be sure of the identity of the check passer the validity of the voucher, they would avoid most forgers and other 'bum paper' operators."

(The question is: How many checks can a check passer pass, if a check checker checks passers' checks? Answer: The expert says not many.)



Childrens Hospital Guild Group organize for Sierra Madre co-operation. Reading left to right, 1st row: Mesdames Harold Clardy, Donald Metzger (Recording Sec.-Treas.), P. B. Crouse (chairman), Charles Rizzo, Harold Johnson, W. S. Oakley (corresponding Sec.). Second row: Mesdames Robert Summers, Joseph Lee, Thomas A. Flenniken, James B. Gentry, A. E. Lindgren, Alan Born, Clyde L. Hoover, Esther Hoover, Ivan Ower, Frank Penn and Nathan Jacobs.

New Date Chosen For St. Rita Tea And Fashion Show

The tea and fashion show scheduled for Saturday by the Sisters of St. Francis to be held at the Convent Mt. Alverno has been postponed to an early date in the spring.

The tea was set for the benefit of the Sister House at St. Rita being remodeled on East Alegria.

Lions of Zone "A" Hold Cabinet Meet

Ralph Welch, past president of the Lions club, now Chairman of Zone A, including six neighboring clubs, held the second Cabinet meeting of the year Tuesday evening at Hillcrest. Presidents, Secretaries and Chairmen of Student Speakers' contests were in attendance.

Mrs. Rudbach Directs Cub Scout Play at Friday Night Event

The Cub Scout Dens will hold their regular monthly Pack meeting at the Grammar school at 8 o'clock, Friday night.

An original play, "All That Is Gold Does Not Glitter," will be enacted by nine thespians of Den Seven, under the direction of Mrs. John A. Rudbach.

Among new adult members expected to be present are Mrs. E. E. Hitchcock, new Mother of Den Five, and Ralph Hurwit, who was recently chosen to serve on the Cub Scout Executive Committee.

ETERAS MEET

Eteras of Bethany Church will meet at 7:30 tonight (Nov. 18), at the home of Mrs. Ethel Stone, 353 Sycamore Place. Cohostess is Mrs. Lois Childers.

The regular Bible lesson will be conducted by Miss Natalie Romans.



LOOK AT THE BIRDIE—Dr. Bert Gribble, head of the Monrovia Health Center, has tricks for distracting children while he gives them their diphtheria innoculations so that the shots bother them very little. The County Health Department each year inoculates thousands of children, only after the written consent of parents. The schedule lists November 29 for inoculation at the Sierra Madre School for school children under 10 from the Elementary School, St. Rita's and the Ascension Parish School. Pre-school children over 9 months of age will be immunized the same day at the park house.

DESERT RELAXATION

Mr. and Mrs. Carl T. Colt, 595 Elm, returned Sunday from a week's vacation in Palm Springs.

JOIN TROOPS

National Guard enlistees at Monday night's meeting were Private John D. Buchan, former Navy man, and Private Kenneth W. Elliott of Puente.

Storkland News

Mr. and Mrs. Russell O. Hudson, now of Los Angeles, became parents of a boy, John Russell on Nov. 3. The Hudsons have one other child, Jayne Gay.

Hudson, a former ABC Network executive, is now in New York City where Mrs. Hudson and the children will join him in December.

Mr. and Mrs. J. A. Hawkins, 475 Woodland Drive, are parents of a son born November 11 at St. Luke Hospital.

SURPRISE NEIGHBOR

Neighborhood friends of Mrs. Dorothy Pagenkopf, 52 West Laurel, surprised her with a party on her birthday, Saturday.

Those participating were Mrs. Gaylord Martin, Mrs. W. W. Reed, Mrs. J. Maule, Mrs. John Teulon, Mrs. Andy Liscomb, Mrs. P. W. Kruescher and Mrs. Richards.

Club Hears of Art Fund Contest at Double Session Meet

Much food for thought was part of the menu along with the delicious luncheon at the Woman's Club meeting last Wednesday, with two speakers of exceptional gifts highlighting morning and afternoon programs.

"The Glass Menagerie" was given by Elizabeth Cloud-Miller in the morning, and Mrs. Helen Murphy, State Chairman of Art, C.F.W.C., spoke on "The Penny Art Fund Contest" in the afternoon.

Elizabeth Cloud-Miller literally took her audience to the drab, three-room apartment in which the vast struggle among the famous characters of Tennessee Williams' play took place.

Mrs. Murphy proved a competent exponent of her theme, giving specific details of her plan in a most engaging manner.

The project has been instituted to promote American art in every American home in a simple and popular manner.

Each club member is requested to donate at least a penny toward the cause.

LITERARY LUNCHEON

A book review was given during the monthly luncheon meeting last week of the Foothill Jewish Community Center at the Temple. Mrs. C. J. Mendenhall of Monrovia reviewed the latest books of Don Blanding and Dale Carnegie.

Mrs. Julia Grafman, president of the Pasadena Jewish Temple Sisterhood, told of the organization's work.

Hostesses were Mrs. Hy Stern, Mrs. Nat Tobin, Mrs. Irving Atlas and Mrs. Leonard Kustner.

VISITORS CONVERGE

Sunday guests at the Edward L. Cook home, 129 West Grandview, were Mrs. Cook's aunts, Mrs. Nora Brown of Texas and Mrs. Jessie Brown of Oklahoma, and Mr. and Mrs. J. K. Keys and Mr. and Mrs. Darrell Stalker of Huntington Park.

PRE-GAME BRUNCH

Mr. and Mrs. Gould L. Eddy, 101 East Alegria, will be among the 200 guests attending a pre-football bruncheon party Saturday morning, before going to the USC-UCLA game that afternoon. Hosts at this annual social event are Mr. and Mrs. H. F. Ahmanson of Beverly Hills.

Pasadena Playhouse

A man's home is his castle, but it's a shaky, tottering structure when built on the sands of bickering and bitterness. That's the premise of Zoe Akins' new drama "Castle on the Sand," due in its world premiere on Pasadena Playhouse stage from November 24 to December 5.

Adapted from her highly ranked story in a national magazine, "Castle on the Sand," tells the story of George Janeway and his family. Sudden misfortune changes the family fortune and the play points in dramatic terms to a house that was built on shifting, unsolid sand.

"An Inspector Calls," current Playhouse stage attraction, closes its run on Sunday, November 21.

Fill your business stationery needs at the Sierra Madre News.

Nazarene Missionary Activities, Many

An all-day missionary convention tomorrow at the Bresee Avenue Nazarene Church, Pasadena, will be attended by a delegation from the Sierra Madre Nazarene Women's Foreign Missionary Society, headed by Mrs. Orian Burlison, president.

Tuesday, Nov. 23, the local society will meet at the home of Mrs. Burlison, 62 East Highland. Study Superintendent, Mrs. Alvin Bentz, will continue reading "China Crisis."

Curb, Car Collide

A car driven by Jorgen Geersten, 284 Vista Circle, collided with the curb in the 150 block on West Sierra Madre Blvd. Sunday night, leaving the car badly damaged but the driver unhurt.

Geersten stated that he had been blinded by bright lights of an oncoming car and had lost control.

But not so precious as HEALTH...



The single pearl which *Cleopatra* dissolved and swallowed was valued at $400,000. Another, cut in half, formed earrings for the statue of *Venus*.

Precious jewels may win admiration and even arouse envy. But most of us possess a treasure of far greater value . . . the gift of health. Guard this possession well, for it is, indeed, priceless. If illness threatens your treasure, turn promptly to a trusted physician. And when you have his prescription we hope you'll entrust its compounding to this "Reliable" pharmacy.

RELIABLE Rx PRESCRIPTIONS

Hartman's
The Rexall Pharmacy
NEW EMERGENCY PHONE
CU. 5-5132



"The Cleanest Little Ranch in Town"

RED BARN POULTRY

Something Brand New in Poultry Specialty Shops.
The most beautiful Chickens and Turkeys you've ever seen.

Order Turkeys Now

Market Price

We also sell halves & quarters. Also Seafood, Full line of frozen foods. Our own catering Ice Cream & home-made pies!

259 S. Rosemead, Just off Colo.
Daily 9-6 — Closed Monday
SY. 2-8794

Complete Chevrolet Motor Overhaul $95

Includes Flushing of Radiator and Cooling System
ALL WORK GUARANTEED—No Down Payment.
Budget Terms.

Total Cost . . .

Frank D. Clay & Son - Chevrolet
2605 E. COLORADO SY. 6-2605

fall Presto COOKER festival

Time to *change over* to *Presto* cooking!



PRICED AMAZINGLY LOW . . . FROM

Treat yourself to 300 *extra* hours of kitchen freedom in a single year . . . every year. Change to PRESTO Cooking.



Presto COOKER-CANNERS

Equipped with inset pans, colander pan, cooking rack, wire canning basket and complete instruction and recipe book.

6-quart "MEAT-MASTER" Holds 5 pint jars for canning

4-quart "COOK-MASTER" (Choice of 2 models.) Holds 4 pint jars for canning . . . From

3-quart "VEGE-MASTER" (Choice of 2 models.) . . From

New "FRY-MASTER" . . . For tastier, more appetizing, more easily digested foods, FRIED FASTER . . . . . .

12-quart size—canning capacity, 5 quart jars or 7 pint jars . . . . . .

16-quart size—canning capacity, 7 quart jars or 9 pint jars . . . . . .

21-quart size—canning capacity, 7 quart jars or 18 pint jars or 4 half-gallon jars . . . .

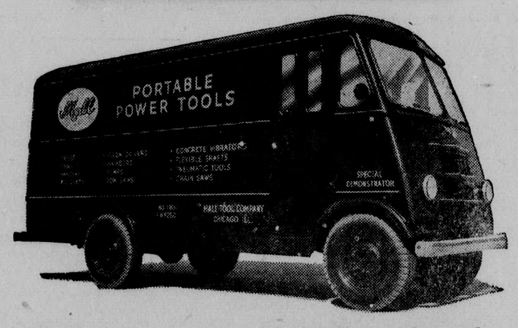
GIVEN . . . with your PRESTO COOKER, a 128 page book of easy-to-follow, illustrated instructions for PRESTO Cooking and canning, including hundreds of recipes for all types of foods.

AUTHORIZED Presto COOKER DEALER

DAY & NIGHT
Water Heaters
Panel Ray Room Heaters

Plumbing Supplies
and Contracting
Free Estimates

FACTORY DEMONSTRATION
OF
Mall
REG U S. PAT. OFF
PORTABLE POWER TOOLS



Demonstration of saws, drills, planes, sanders, polishers and other power tools conducted by factory experts. Time-saving tools for hobbyists, factories, institutions, railroads, loggers, builders, farmers, arborists, contractors, automotive repair shops. See them in action!



MONDAY, NOV. 22

From 8 to 12

Place:

SIERRA MADRE HARDWARE STORE

Sierra Madre Hardware Co.

Only $1.00 a week for this GREAT BULOVA VALUE!



ELIZABETH
17 Jewels
$24.75

Prices Include Federal Tax

WANTED:
YOUR OLD WATCH
on liberal trade-in allowance!
Watch Prices Start at $22.50
Child's Watches at $6.95

Byron Hopper
—JEWELER—
HAMILTON, ELGIN, BULOVA WATCHES
Platinum Rings Made to Order
Opposite P. E. Station
Sierra Madre

Announcing . .



A NEW ARRIVAL . .
TO OUR BRAKE DEPARTMENT!
. . . another step forward, giving our customers the finest in expert brake repairs was made this week with the addition of a

THOMASON MICRO
BRAKE SHOE GRINDER

With this grinder, immediate 100% braking surface is available, which means smoother, more positive stops.

Drop in and see our new baby . . and let us demonstrate its superiority. You will want it on your next brake job.

MACK'S GARAGE
"When It's Brakes . . think of MACK'S"
25 EAST SIERRA MADRE BLVD. CUSTER 5-8132

The BANK of SIERRA MADRE



If You Are Planning a New Home,
our many years of home-financing experience can be of benefit to you. Why not come in and see us before you start to buy or build?

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

The BANK of SIERRA MADRE

It's a pleasure...



Home for Thanksgiving!

. . . and, Oh Boy, can't you just smell that wonderful aroma of Roast Turkey and doesn't your mouth water just thinking how good that grand old bird is going to taste!

So it's off to Grandpa and Grandma's house for Thanksgiving—plan to go by Pacific Electric Train or Motor Coach and have a real pleasure trip, no traffic hazards, no worry—just comfortable, carefree travel!



GO PACIFIC ELECTRIC

FINE OF $20 IN STREET LIGHT SMASH

Two Pasadena youths this week were sentenced $20 each after entering pleas of guilty to breaking a street light during the Hallowe'en weekend.

Two were found not guilty by Judge John C. Mead and a fifth asked for a jury trial after he entered a plea of not guilty.

Receiving the fines were Howard L. Farr, 19, of 1554 Woodbury road, Pasadena, and Charles C. Stratton, 18, 530 South Orange Grove, Pasadena. They admitted to throwing rocks at a street light here following a Pasadena Junior College Zama Club "rush" party.

James Taylor, 20, of 1901 Baldwin avenue, West Arcadia, and Kenneth L. Mosely, 20, 2038 East Washington, Pasadena, were found "not guilty" of the charge after Judge Mead determined that neither left the car in which they arrived in Sierra Madre from a football game in Pasadena.

A "not guilty" plea was entered by the only Sierra Madrean of the group, James R. Barker, 18, 180 North Mountain Trail avenue. His counsel, John L. Fitzgerald, requested a jury trial. Judge Mead set next Wednesday for the trial.

Traveling Man



George L. "Dad" Howe, 94, pedaled into Los Angeles three months and two days after leaving Thomason, Ga. "Dad" left home with $5, wound up with three cents, after traveling 1300 miles. His bride, Willie Edith, 35, planned to come and make it a honeymoon trip, but had to remain at home. For the trip back, "Dad" thinks he'll install a motor.

Sierra Madre Notables Attend Shrine Dinner

Six Sierra Madre notables hob-nobbed with state, county and other cities' notables at a dinner meeting (with entertainment) at Altadena's Shrine Club last Thursday night.

Seated next to district attorneys, sheriffs, judges and Attorney General Fred Napoleon Howser were: Judge John C. Mead, Mayor Milton Steinberger, Al Fletcher, John B. Foreman and David Allen.

The meeting was given in honor of Southern California city, county and state officials and was attended by 500 Shriners and guests.

HULDA JOHNSON HOME

Hulda Johnson, 126 East Highland, returned last week from a four months' visit with relatives in Iowa.

FOUR SIERRA MADRE GIRLS ON WILSON SAFETY FORCE

Wilson Junior High students from Sierra Madre serving on the Wilson safety force this year are Mary McDaniel 9-1, Susie Griffin 10-1, Shirley Montgomery 10-1 and Beverly Stunden a 10-1. This year's safety commissioner is Bud Lindsey, a 10-1 from Pasadena.

The duties of the safeties are chiefly to maintain order in the halls and on the grounds, to make moving from class to class a simpler job by keeping order and to help to avoid accidents.

CANYON PARTY

Red, white and blue decorations were featured at the birthday party Friday afternoon for Patty Stetson, eight-year-old daughter of Mr. and Mrs. Ted R. Stetson, 639 Woodland Drive.

Guests included: Linda Potter, Andria Imus, Mary Suman, Sally Parker, Susan de Clercq, Susan Yarnell, Jeannie Braunt, Susie Mason and Kathy Clardy.

SCOUTS, DADS DINE TONITE

Nearly 125 Girl Scouts and their fathers will attend the annual father and daughter banquet tonight (Thurs.) at the Congregational Church at 6:30 p. m.

Masters of ceremony will be girls of Troop 67, led by Mrs. P. R. Woodworth, Mrs. Edgar Bradford and Mrs. William Wilcox. Plans for the dinner have been under the chairmanship of Mrs. John Conzelman.

The theme for the gathering is International Friendship and table decoration and foods will carry out this theme. Prizes will be awarded for the three best-decorated tables.

Senior and intermediate Scouts participate in this affair and each troop provides a skit for entertainment.

FRIENDLY SENTIMENTS WELL EXPRESSED

The October issue of Rust Craft Magazine, Boston, Mass., published a reprint of the tribute which appeared in the Sierra Madre News following the death of Mr. George Rikeman. It was headed "Friendly Sentiments Well Expressed." Editor Dudley Chase remarked, "We reprint this not only because of the sentiment expressed in connection with Mr. Rikeman's passing but for the well chosen words in so doing."

FR. EUSTACE WILL VISIT ST. RITAS

Fr. Eustace Eilers of Ensley, Alabama, plans to visit friends in Sierra Madre Sunday, November 21. At 7:15 the same evening he will show films in St. Rita School Hall.

Fr. Eustace, formerly of St. Rita Parish, has been Superior at the Colored Mission in Alabama for nearly three years. He is vacationing with his family in Los Angeles.

Besides showing films of his missionary work, he will show a movie "Our Lady of Fatima" and scenic pictures of Africa and New Zealand.

Palestinian Pianist Will Be Heard Here

A piano program by Zahava Edelsack, 25, of Tel Aviv, Palestine, will be given at the George Morgridge home, 19 West Orange Grove, 4 p.m., Sunday, November 21.

Miss Edelsack, a Julliard graduate, is being presented by Mrs. Herbert Hardin of this city.

Highlight of the afternoon will be the Ravel "Concerto for Two Pianos." The young artist will be assisted by Peter Hewitt of Los Angeles. Bach, Chopin, Brahms and Debussy numbers are also scheduled.

Ascension Parish Honors Couple

Golden wedding anniversary congratulations were heaped on Mr. and Mrs. Cecil V. Slater, when over 80 friends gathered at the Parish House of the Episcopal Church on the Slater's 50th wedding celebration Monday evening.

Prayers and a welcoming address were delivered by Fr. Harley G. Smith, Jr. Besides a huge wedding cake, the Parish presented Mr. and Mrs. Slater with an electric toaster.

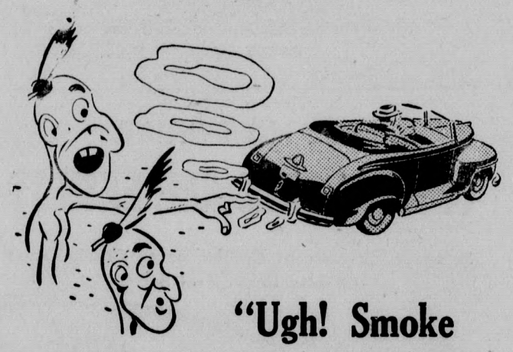
Throughout the evening the vestry choir sang many "old fashioned" songs.

Mrs. H. B. Gill of the Women's Auxiliary, sponsors of the affair, was assisted by Mrs. Martin Kneeland in planning the evening.

POLLOCK'S MARKET
"Meats that Melt in Your Mouth"
QUALITY GROCERIES — CHOICE MEATS
FRUITS and VEGETABLES
Conscientiously Priced!
A Trial Will Convince You
FREE DELIVERY—11 A. M. and 3 P. M.
35 NORTH BALDWIN CUSTER 5-3304

NEW - COMPLETE DRY CLEANERS
Prompt Service
Modern Methods
Expert Workmanship
Alterations
THE TOPPER DRY CLEANING SERVICE
48 NORTH BALDWIN

HOWARD'S PLEDGES
BETTER FURNITURE BARGAINS.
WE WILL NOT BE UNDERSOLD
ANYPLACE OR ANYWHERE!



"Ugh! Smoke signal say heap loss of Power! Heap loss Wampum!

Telltale exhaust smoke from your car means loss of power. Don't let smoke signals put the Indian sign on your pocketbook. Come in and let Hardy's install those famous MoPar power-punch Piston Rings. Save money on gas and oil . . . get more power this winter.

We Service All Makes!

Our mechanical department is flexible. There is a thoroughly trained mechanic for your make of car among our seasoned staff. You can put your faith in an automotive concern with 21 years of satisfactory service. No job too small or large for Hardy's.

Your Car Worth More!

Like a home or anything else you own, your car is worth more on resale when it looks good, runs perfectly and is economical to operate. Regular check-ups on timing, spark plugs, generator, carburetor, brakes, wheel alignment, ignition, battery, etc., will assure peak car performance. Don't put it off. Save money now.

Tune in "Animal World Court," KECA, 6:05 P.M. Mon. Thru Fri.

Carey E. Hardy SINCE 1927
CHRYSLER SERVICE PLYMOUTH
202 SOUTH MYRTLE AVE.
PHONE 1-0841 • MONROVIA



SAFEWAY Thanksgiving FOOD GUIDE

Plan the menu for your big holiday feast now—with these handy suggestions. Such a special occasion calls for the finest in food, so select your needs at Safeway where the quality is guaranteed on every item. And, in addition, the prices are really low.

ORDER YOUR TURKEY NOW!
Be sure that your Thanksgiving Turkey will roast golden brown, tender and delicious. Place your order today for a Safeway guaranteed turkey. . . . either New York dressed or oven-ready eviscerated. Prices will be right!

All Safeway Meats Guaranteed Fine Eating!

FLOUR Kitchen Craft Enriched. 5-lb. bag 45¢
MARGARINE Dalewood. Excellent on bread. 1-lb. carton 31¢
SHERBET Party Pride brand. 2 pint cartons 25¢
CORN MEAL Mammy Lou. (Yellow, 40-oz., 24c) WHITE 40-oz. 22¢

Butter Values
Montrose Grade AA, quarters Foil Wrapped lb. 76¢
Meadow Wood Grade A, quarters lb. 74¢
Challenge Grade AA, quarters lb. 74¢
Burdell Grade A, quarters lb. 72¢

Toilet & Laundry Soaps
Lux Toilet Soap 2 bars 19¢
Palmolive Soap Regular Size 2 bars 19¢
Swan Soap Regular Size 2 bars 21¢
Vel For Dishes 15-oz. pkg. 29¢
Super Suds In Blue Box 23-oz. pkg. 34¢
Rinso Soap Granulated 23-oz. box 34¢
Par Soap 3-lb. box 66¢ Granulated. Contains Helio. 23-oz. box 32¢

Gum & Cigarettes
Chewing Gum Popular Brands carton of 20 packs 68¢
Cigarettes Popular Brands carton of 200 1.58
Lucky Strike, Camel, Chesterfield, Old Gold, Philip Morris, Pall Mall, Kool, Herbert Tareyton (cork) and Raleigh (cork).
Wings Cigarettes carton of 200 1.29

RIB ROAST STANDING 5-RIB lb. 79¢
Cut from top grades of beef. Fully trimmed.
T-BONE STEAKS lb. 89¢
AND CLUB STEAKS. From top grades of beef.
SIRLOIN STEAKS lb. 83¢
Cut from top grades of beef. Excellent to broil.
ROUND STEAK lb. 75¢
No. 2 cut for Swissing. Top grades of beef.
SKINNED HAMS lb. 62¢
All sizes. Whole ham or full half.
FRESH PICNICS Top grade pork. Full picnic or shank half. lb. 45¢
PURE LARD Packed in 1-lb. cartons. lb 25¢
LAMB CHOPS Short cut rib chops from top grade lamb. lb. 79¢
GREEN SHRIMP 21-25 size. Fine to fry. lb 89¢

JELL-WELL GELATIN DESSERT SIX FLAVORS 3-oz. pkg. 5¢
COFFEE EDWARDS 2-lb. can 95¢ 1-lb. can 49¢
MINCE MEAT TROPICAL MOIST TYPE 32-oz. jar 30¢
DEL MONTE PEAS EARLY GARDEN 17-oz. can 16¢
CAKE BAKE OCCIDENT (Devil Food Mix. 19-oz. 2 for 55c 2 20-oz. pkg. 55¢

Cut Green Beans Briargate Fancy 19-oz. can 22¢
Big Sweet Peas Green Giant 17-oz. can 19¢
Sugar Belle Peas Blended Sweet 16-oz. can 16¢
Cut Asparagus Sacramento All Green 7-oz. can 16¢
Cut Asparagus Sun Drenched, All Green 10½-oz. can 24¢
Asparagus Spears Del Monte, Early Garden 19½-oz. can 37¢
Grapefruit Juice Town House 3 18-oz. cans 25¢ 46-oz. can 25¢
Blue Diamond Almonds New Crop 1-lb. bag 39¢
Whole Tomatoes Kings Gate brand 19-oz. can 19¢
Sleepy Hollow Syrup Cane and Maple 12-oz. bottle 24¢
Royal Satin Shortening 3-lb. can 1.09
Snowdrift Shortening 1-lb. can 40¢ 3-lb. can 1.15
Cinch Cake Mix Spice, Gold or White (Devil Food, 16-oz.) 17-oz. pkg. 37¢
Sunnybank Margarine 1-lb. carton 35¢
Nucoa Margarine 1-lb. 36¢ 2-lb. 71¢

CRANBERRY SAUCE Ocean Spray brand. Whole or strained. 16-oz. can 17¢
PEANUT CLUSTERS Packed in 1-lb. Cellophane bag. lb. 53¢
SWEDISH MINTS Packed in 1-lb. Cellophane bag. lb. 25¢
MARSHMALLOWS Fluff-i-est brand. In 1-lb. cartons. lb. 25¢

"Thanksgiving at Grandmas" Recipes for preparing turkey and all the fixings are given in "Thanksgiving at Grandma's," a feature article in the November Family Circle Magazine. Get your copy at Safeway . . . only 5c.

Fresh Fruits and Vegetables for Thanksgiving.

FRESH CELERY lb. 6¢
CRANBERRIES LATE HOWE lb. 23¢
RED YAMS lb. 8¢

Baking Potatoes Selected Russets. Even sizes. lb. 4½¢
Fresh Grapes Emperor 3 lb. 25¢
Fresh Dates New Crop 1-lb pkg. 29¢
D'Anjou Pears lb. 10¢
Rome Beauty Apples lb. 9¢
Pippin Apples lb. 7¢
Hubbard Squash lb. 5¢

SAFEWAY

PRICES LISTED EFFECTIVE THROUGH SATURDAY, NOVEMBER 20, 1948, IN LOS ANGELES COUNTY SAFEWAY STORES. RIGHT TO LIMIT RESERVED. NO SALES TO DEALERS.

The Frog TALKS about ROBERTS MARKET and things



I have wished a bird would fly away,
And not sing by my house all day;

Have clapped my hands at him from the door
When it seemed as if I could bear no more.

The fault must partly have been in me.
The bird was not to blame for his key.

And of course there must be something wrong
In wanting to silence any song.
—Robert Frost.

AND WITH THAT, here I am again. I hope you have missed your Green Frog as much as he has missed talking to you.

A GOOD FRIEND, recently deceased, and with a definite leaning toward scientific and biblical research, had predicted the end of the world on November 17th. Perhaps you will not be here to read this. If you are, the effect of finding me once more hopping about on this and that may be no more astounding; though I hope less cataclysmic!

I AM AMAZED THAT this big, little store continues to attract you as it does. Business IS good, thanks to YOU! I can only believe that character in business is more important than price, as such. You want, and you are entitled to, honest value for every cent you spend. These things—I think—we offer to you!

POP HAS BEEN THROUGH all sorts of "hot-shot" operations. He concludes that the only fair way to do business is on the basis of consistently reasonable prices and consistently high quality. If he is wrong in this, he will not be here on the corner much longer.

SOMEWHERE ALONG THE LINE I must mention some attractive, seasonal low-priced items.

HERE'S NO. 1—MY DEPARTMENT:

Fancy, Vine-Ripened CASABAS.....lb.
Fancy, Northern, Iced CARROTS.....bu. 5(

I OWN NO STOCK in the ice cream company which peddles fro dainties from door to door, yet I must bow to the man has evolved so musical a scheme of merchandising. On th quiet autumn afternoons and evenings, the tinkling of the cream-man's chimes are both soothing and inviting.

REMEMBER HOW the vegetable peddler used to draw up to y door with the clang of a bell that made you jump out of y figurative boots?

WELL, I HAVE NO BELLS to ring; nor have I any reason to cr Still, I hope that the things I say here—and to you in perso will have the soothing effect of a frog's gentle murmur to love; and that the minstrelsy of my song will urge you to c here and shop and visit with us and with your friends. IS the shopping and gossiping center of town, you know!

HARLAN WARE HAS JUST autographed his new book THE WO DERFUL MRS. INGRAM to "My pals at the Gossip Cen Leila and Harold Roberts". How do you like THAT? N word about our fine food, the best at its best, and so f Well, I won't be so selfish. Harlan tells me that this fine b on which he spent 16 months, has had fewer sales here in own community than should have been expected. When Mom and Pop bought their copy of Harlan's book, he remarked that he then had a total of nine friends in Sierra Madre who were interested in his work. Pop's feeble reply was something about "A prophet is not without honor . . .".

OH, WELL—said book is for sale at Rikeman's. Harlan Ware will autograph it for you.

HERE'S NO. 2—CURLEY'S DEPARTMENT:

Hills, MJB and Chase & Sanborn COFFEE, Reg. or Drip . . . lb. 49¢
Ocean Spray Strained CRANBERRY SAUCE . . can 15¢

SURE WISH I COULD write with the facility and interest of my contemporary (?) M. C. B. She is breezy and she hits the nail—if not on the head—she does hit it, oh, what? She has my deepest understanding regarding the antics of her Airedale. Perhaps you will recall my own and Pop's remarks about the Blue Schnauzer which Muzzy (Pop's son-in-law) left with Pop after the Oakland apartment house owner had had enough of him—that is, the dog! Having had Roberta's consent, Pop finally tried to dispose of the mischievous brat with the following want-ad:

FOR SALE: "Male Blue Schnauzer about 2 years old. Cute, good-natured, playful, and comes to meals when called. Likes to run, romp and dig in flower beds. Needs room for all these activities and children to play with. Reputed to have belonged to Admiral Nimitz." There was no sale.

MUZZY'S ONLY COMMENT was, "Before you can teach a dog anything you must know more than the dog." Muzzy took the dog with him to Yakima. Since then Pop has stuck to canaries and frogs.

BACK TO M. C. B., or should I say Marjory?, we tried that simplified dialing system she recommended. We got into trouble. We will continue to preface our numbers with 2-8-5, which is, of course, CUster 5 - - - -.

HERE'S NO. 3.—CLARE'S DEPARTMENT:

Cudahy's Puritan, Grade "A" SLICED BACON.....lb. 63¢
Grade "A" and "AA", Pink-Meat LEG OF LAMB.....lb. 65¢

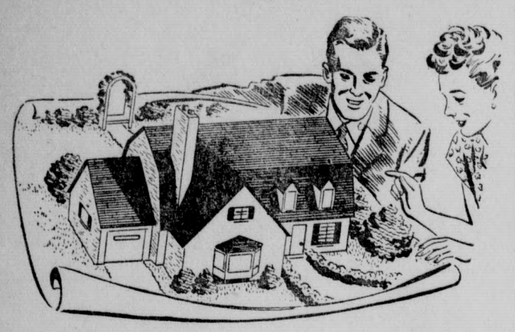
THANKSGIVING THIS YEAR will once again fall on the regular calendar date, that is Thursday, November 25th, and on that date this market will be closed. Turkeys are expected to be much higher this year, darn it! Nevertheless, Clare informs me that he has made an exceptional buy on fine, eviscerated birds, and he thinks his price will be lower on these turkeys of fine quality than you will find elsewhere. The supply may be limited. You had better order NOW.

SEMI-POLITICAL NOTE:

Look! If we elect these guys to the Council on the basis of their integrity and ability, don't you think we might give them a little more support and a little less trouble? Which one of us is willing to suffer the abuse they do, and for no pay?

The Green Frog

ON THE CORNER ON THE SQUARE IN SIERRA MADRE





100% asphalt coated roll roofing.

WINTER-IZE YOUR HOME with a NEW ROOF

GIVE YOUR HOME LASTING PROTECTION!
Select the materials best suited to your house here today!

"GOODS OF THE WOODS"

E. K. WOOD LUMBER CO.

Incorporated Feb. 5, 1895

38 EAST MONTECITO CUSTER 5-5771

Shower Honors Fiancee Saturday Dick Lambert's

Richard Charles Lambert, son of Mr. and Mrs. Joseph Lambert, 15 Belle Vista Terrace, will claim Miss Sonie Lee Smith of Los Angeles as his bride in an 8 o'clock evening ceremony Sunday, November 28, at the Danish Lutheran Emmanuel Church, Los Angeles.

Miss Smith, daughter of Mr. and Mrs. Jack N. Smith, was feted at a shower Saturday night in the Lambert home. Assisting Mrs. Lambert as hostess was Mrs. Verna Richter of this city.

Been somewhere? Call the NEWS.

New Stock of HANDKERCHIEFS
LADIES - MENS
for Christmas

Personalized
Christmas Cards

Fine Selection of
MINERVA YARNS

Fine line of
FOUNTAIN PENS
Expert pen repairing

THE BROWNIE SHOP
32 W. SIERRA MADRE BLVD.
CUster 5-6946



Halting temporarily in their task of taking more than 650,000 Christmas Seal letters to the postoffice, carriers C. T. Brown, center, and G. A. Combs, right, get the lowdown on the colorful stamps from Christmas Seal Worker Ann Blakely. With the 42nd Annual Christmas Seal Sale opening Monday (November 22), the letters will go to families throughout Los Angeles County. Funds from the sale will support the year-round battle against tuberculosis, heart disease and rheumatic fever.

BENEFIT SHOW FOR HAZEL HURST GUIDE DOG FOUNDATION

The Crown Theatre in Pasadena will be the glittering center of this area on Monday, November 29, as the doors open wide and the curtains swing back to unveil one of the most sparkling shows ever to be presented in Pasadena. The entire proceeds will be for the benefit of the Hazel Hurst Foundation for the Blind, Inc. This is the only organized function during the year to raise funds for the foundation so that they may carry on their work in training guide dogs.

The screen entertainment will be a Columbia Pictures premiere of "Rust Leads the Way," a story built around the Hazel Hurst Foundation. The show is being sponsored by the Pasadena Junior Chamber of Commerce.

FRIENDS DINE

Mr. and Mrs. Philip Ord Johnson and son, Michael, 73 West Grandview, entertained Mr. and Mrs. Ralph Van Vleet and family of Tacoma, Wash., at a dinner party Monday evening.

MONROVIA NEEDS JURORS

The Monrovia Justice Court has sent out an appeal for jurors. Registered voters and residents of the township, including Sierra Madre, may apply for jury duty at the court, 140 East Lime, Monrovia.

Jurors receive $3 per day, plus mileage. They are subject to call at any time and are notified several days in advance.

LEAVE TACOMA HOME TO LIVE HERE

Mr. and Mrs. Ralph T. Van Vleet and sons, Mike and Mark, returned to Sierra Madre last week from their Tacoma, Wash., home and plan to relocate here.

They are now at the home of Mrs. Lovejoy's parents, Mr. and Mrs. George R. Lovejoy, 74 West Grandview.

Mr. Lovejoy flew to San Antonio, Texas, Friday night, to fulfill a six months engineering contract there.

ROUGHING IT IN MEXICO

Fr. Leo Scheibel of St. Rita Church and Leslie A. Webster, 334 North Lima, left Sunday for three weeks' vacation in the heart of Mexico, where they plan to "rough it" and do some fishing.

Mizar Zuanna Tea Party in City Park; Many Guests Attend

Mr. and Mrs. W. W. Scott, 242 W. Sierra Madre Blvd., entertained members of Mizar Zuanna 34, L.O.T.O. and Comus 216 Sunday, honoring Mrs. Clara Thomas, State Ashayhi of the California State Zuanna, in the Sierra Madre City Park. Tables were beautifully decorated with "red, purple and yellow" streamers, favors and decorated dishes.

Other distinguished guests were: Jennie L. Havens, Past Supreme Ashayhi; Eva Davis, Past State Ashayhi of Karamet Zuana 54, San Francisco; Ada Razor, Sahara Zuana 84, Van Nuys; Lenna Vincil and Gertrude Clark, Past State Ashayhis and members of Mizar.

After refreshments, pictures were taken and the members adjourned to the Scott home for "Bingo". Other members present were: Mr. and Mrs. Frank Kraegel; Alta Lovell; Ruth Taylor, Bessie Stone; Alberta Tyler; Carmelita Bright, Frank Thomas of San Francisco, Leo C. Chillis and Harland Clark.

DAY WITH FRIENDS

Mr. and Mrs. Marion W. Day, 303 West Montecito, were guests at the home of Mr. and Mrs. Harris Sanford of Pasadena.

MOTHERS TEA AT PARK HOUSE

The Tanda Camp Fire group gave a tea for their mothers Wednesday, the 17th, at the Park House. To earn honors toward their Trail Seekers rank, the girls baked cookies for the tea and put on a play, in costume. The leader of this group is Mrs. Zelma Cook. Her assistants are Mrs. Charles Appling and Mrs. Sally Fox.

Urged to Keep Time Open for Messiah Presentation

Carl Smith of the Congregational Church, after observing the third rehearsal of the Messiah Chorus, Monday evening, remarked that he was pleased with the way the affair was shaping up. He was happy to see the interest being shown on the part of the public as well as the members of the chorus.

He strongly urges every one to set aside the evening of December 17th to hear the stirring presentation of the eternal story of the life of Christ.

MAYWOOD BUSINESS MAN BUILDS HOME HERE

Recent newcomers to Sierra Madre are Mr. and Mrs. Claude Gearhart, formerly of Artesia.

Their new home, 340 Sycamore Place, was built entirely by themselves during the summer.

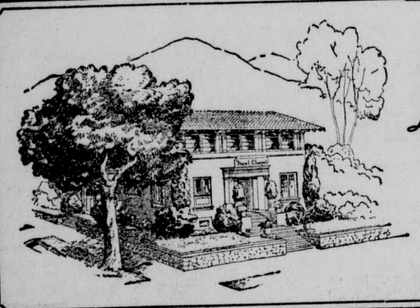
Mr. Gearhart is with the Ford-Mercury agency in Maywood.

Call the NEWS with community news.



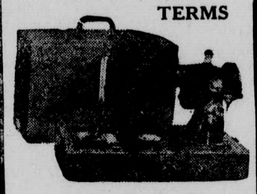
"DOC" ALUMBAUGH M. C. in the series of Tuesday night Square Dances sponsored by the Sierra Madre Woman's Club. The evening includes a half hour instruction followed by square dances and folk dances. The attire is cotton and jeans. Mrs. Percy Kortkamp and Mrs. Hammil are in charge of this popular type of entertainment.

All types of fine engraving can be secured at the Sierra Madre News.



Grant Chapel
Harry A. Lange, Sterling T. Ripple
Funeral Directors
201 WEST SIERRA MADRE BLVD.
CUSTER 5-5006

NEW SEWING MACHINES AVAILABLE NOW . . . TERMS



DEBES Sewing Machine Co.
2610 E. Colorado SY. 2-4253



FUR REMODELING
MATCHING - REPAIRING
CLEANING AND GLAZING
Guaranteed Workmanship at Reasonable Prices

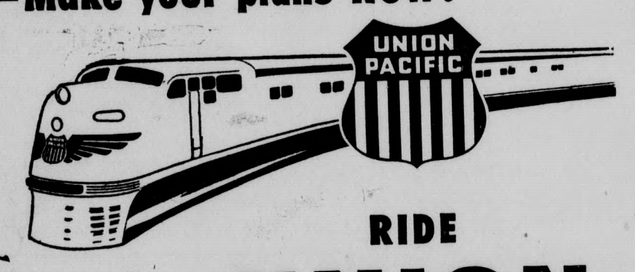
Nettleton FURS
"Good Furs from a Furrier"
57 E. Foothill DOuglas 7-6968 Arcadia

LOAD YOUR CAMERA WITH KODAK FILM FOR THE BIG GAME



The wide latitude of Kodak Verichrome Film makes it a favorite at the football game whether there's sunshine or not. Be sure to bring your exposed rolls to us to insure the best possible prints of each shot. 24-Hour finishing service.
AUTHORIZED KODAK GRAFLEX DEALER
24-Hour Photographic Service
Hartman's The Family Pharmacy
CUSTER 5-3311

GOING HOME—BACK EAST?
Don't wait—Make your plans NOW!





RIDE UNION PACIFIC TRAINS

Streamliner "CITY OF LOS ANGELES"

LOS ANGELES LIMITED

UTAHN Streamliner "CITY OF ST. LOUIS"

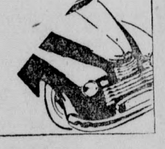
PONY EXPRESS

Enjoy a carefree, restful ride on one of Union Pacific's four daily trains . . . each offers economical Coach and comfortable Pullman accommodations, Dining and Lounge Cars.

UNION PACIFIC STATION — PASADENA
205 W. Colorado Street
Telephone: SYcamore 2-4107



We make the "AFTER" as good as the



"BEFORE"
. . and vice versa!
Whatever type of body work your smashed car needs . . We'll do a superior job of rebuilding . . . getting out dents and scratches, installing new glass. Motors overhauled like new.

ARCADIA MOTORS
DE SOTO — PLYMOUTH
Direct Dealers
AL KRETSCHMAR
Service Manager
23 E. MONTECITO
CUster 5-1146

Get your Christmas Gifts Early at RALPH'S

We have a full line of HOUSE SLIPPERS for the entire family PRICED FROM 98c to 5.95



NYLON HOSE for the Ladies in Fall Shades

Nunn-Bush SHOES
For Men
SPECIALLY PRICED at 17.95
(Formerly 22.50)

Shop Early and have your presents gift-wrapped free.

ENJOY LIFE



For the Ladies in Beige, Desert Gold, Red and Green
New Low Price 3.95

RALPH'S
FAMILY SHOE STORE
41 North Baldwin CUster 5-8148

BUY NOW WHILE CREDIT TERMS ARE EASIEST

Stringent Government Regulations on Credit Terms Go Into Effect Real Soon!



KAPPS, INC.
Delivers the ALL-NEW Western-Holly CONTINENTAL "37"



"—AND THAT INCLUDES THESE FEATURES—"
- Automatic Cooking Clock
- Four High-Speed Burners
- 'Quick-Action' Aluminum Griddle
- Big Automatic Baking Oven—Full 18 inches wide
- Glide-Out, Drop-Front Broiler—and a combination Crisping and Storage Compartment.

"Yes—IT'S FULLY AUTOMATIC BUILT TO (9) STANDARDS YOU SHOULD SEE IT TODAY!"

—OPEN EVENINGS—
We Give GOLD BOND STAMPS!

KAPPS, INC.
SY. 6-7189 2463 E. Colorado

Wedding Showers For Frances Evans

Pre-nuptial showers were given last week for Frances Evans, daughter of Mr. and Mrs. Joseph R. Evans, 717 West Grandview. Miss Evans will become the bride of Lawrence Starkey of Los Angeles, at Bethany Church, 8 p. m., November 20.

A miniature church and wedding party was the table motif at the shower Friday evening, given by Jeanette Carlson, daughter of Mrs. Ruth Carlson, 197 Rancho Road.

Saturday night 40 guests attended a shower at the John S. Fergus home, 154 West Sierra Madre Blvd. Favors and flowers in pink and yellow carried out the colors of the bridesmaids' gowns. Hostesses were Miss Joyce Fergus and Mesdames Eugene Baird and David Sheriff.

Miss Evans has lived in Sierra Madre most of her life and attended Pasadena City College and the Los Angeles Bible Institute.

Mr. Starkey, a professor and registrar at the Los Angeles Baptist Theological Seminary, attended the University at Louisville, Ky., and U.S.C.

FORUM OF FIVE

Recreation Commission members attending the monthly meeting at the City Hall last Wednesday were: Al Morgan, Rev. Carl Smith, Howell White, Samuel McElfresh and Frank Vane.

Mrs. Robert D. Dodge, 111 East Orange Grove, entertained 17 members of Chapter KZ of P.E.O. at their bi-monthly meeting, Monday noon.

BROADLOOM
• CARPETS • RUGS
• CHENILLES
Newman & Smith
Floor Covering
Headquarters Since 1927
25 W. CALIFORNIA
PASADENA, CALIF.
Free Parking SY. 3-6344

Foothill Jewish Center Features Producer

"The theatre is looked upon as the link between Western and Eastern cultures," said Baruch Diener, independent movie producer from Tel Aviv, speaking at the Foothill Jewish Community Center last Sunday night on "Press, Screen and Radio in Israel."

In spite of the fighting that is going on in Israel, the people have a deep interest in cultural activity and the city of Tel Aviv supports 5 theatres, although the film industry is still in its infancy, said Deiner.

The city supports its own opera company as well as a symphony orchestra. Radio is government owned, but the press remains in the hands of private interests.

The Foothill Center is preparing a series of monthly meetings featuring the life and people of Israel.

TURKEY DINNER

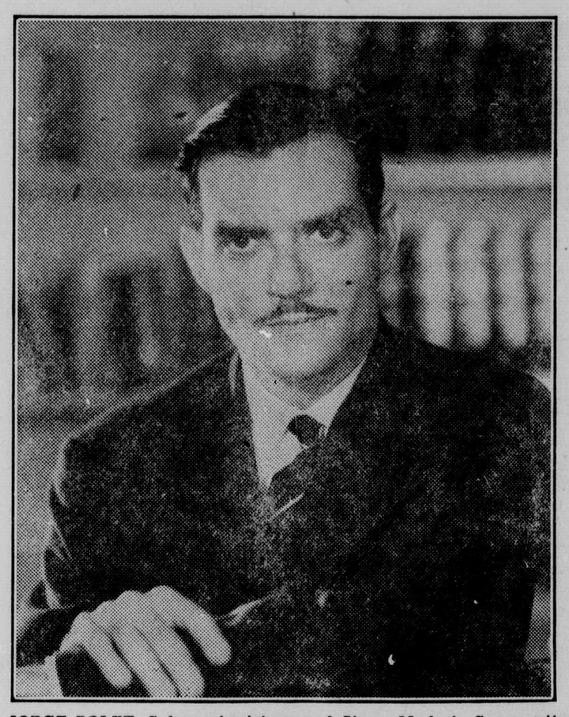
Over 14 from Alhambra, Los Angeles and Hollywood will attend Thanksgiving dinner at the home of Mr. and Mrs. Thurman Corneth, 45 Montecito Court.

BABY SHOWER

Mrs. Roberta Reynolds was honored at a stork shower Friday evening given by Mrs. H. A. Thew, 70 Windsor Lane. Pink and white carnations and place cards were the decorative scheme for the 16 guests.

EASTERN FAMILY OCCUPY NORTH BALDWIN HOME

Mr. and Mrs. Thomas E. Burgess have rented their home at 390 North Baldwin to Mr. and Mrs. Charles L. Chandler of Pittsburgh, Penn. Mr. Burgess has gone to Phoenix, Arizona, where, with his brother, he is in the bakery and cafe business. Mrs. Burgess is staying with her mother, Mrs. Bertha Fehrenschild, at 382 North Auburn.



JORGE BOLET, Cuban pianist opened Sierra Madre's Community Concert Series Wednesday evening in the School Auditorium to gracious and appreciative audience.

Son Jose Co-ed to Wed El Sereno Man

Miss Patricia Davidson, daughter of Mr. and Mrs. Herbert Davidson of 185 E. Sierra Madre Blvd., will speak marriage vows with Martin Sullivan of El Sereno Sunday morning at St. Rita Catholic Church.

Miss Davidson is a senior at San Jose State College and will continue her education, graduating next June. The young people will live at San Jose.

CONSERSOS ENTERTAIN WOMEN'S SOCIETY

The Women's Society of the Congregational Church was entertained Tuesday evening at a meeting of the Conserso group in the church.

A film of a "Telephone Hour" rehearsal and broadcast was shown.

Hostesses were Mrs. Ruth Schmidt, Mrs. Betty Foxton, Mrs. Hazel Woodward, Mrs. Dorothy Oakley and Mrs. Mary Beutler.

We need your cooperation — set an example for traffic courtesy.

Thanksgiving Day Services At Churches

The Church of the Ascension and Bethany Church of Sierra Madre will have special Thanksgiving services next Thursday morning, Thanksgiving day.

The Reverend Clarence R. Nida, pastor of Bethany Church has prepared worship services around the theme "Giving Thanks to the Lord." A specially planned musical offering in keeping with the theme will be presented.

At the Church of the Ascension, Thanksgiving Day is the time of the annual "Harvest-Home Festival," services beginning at 10 a. m.

Father Harley G. Smith, Rector, announced that the day is also set aside for the "Annual In-Gathering" when members of the congregation and the children of the Ascension Parish School bring canned goods which is given to the Episcopal Home.

SIERRA MADRE GERMAN SHEPHERDS JOIN TRAIN CLASSES

A training class for German Shepherd dogs opens Saturday for the first session at 10:30. The training will be given Saturdays, Hawley Ave. at Duarte Road, in Arcadia.

Instructor Fred Rau of Altadena will do the work. He is a famous trainer educated in Germany.

Sierra Madre German Shepherds entering the class include Punkie and Rickey owned by Mr. and Mrs. A. L. Harris of Fairview, Wolfy, owned by R. G. Hutchinson of Carter Ave. and Smokey belonging to Joe Grippi.

The training is primarily for good behavior and some exhibition showing. The project is sponsored by the Arcadia National Guard.

REMEMBER?

Yerba Buena Island in San Francisco Bay was called Goat Island for many years because during the gold rush it was populated by several hundred goats, descendants of a half dozen placed there in the 1840's.

Drive Carefully, Save A Life! Better be late —than never.

L. A. Boy Hiker Falls on Mt. Wilson

Eight-year-old Frank Callan of Los Angeles this week was recovering from cuts, bruises and shock suffered in a fall from Mt. Wilson trail.

Young Callan tumbled nearly 200 feet into a canyon on Armistice Day while taking part in a mass hike with more than 300 other members of Los Angeles County Woodcraft Rangers. He was rescued by Fire Patrolman Fred LaLone and four Pepperdine College students.

He was taken to St. Luke Hospital for treatment and observation after receiving first aid from Dr. M. H. A. Peterson.

DEATH FOLLOWS SHORT ILLNESS

Final services for Mrs. Vera May Hart, 126 Lowell, were conducted Saturday morning at Alhambra. She died suddenly November 11 at the Monrovia Hospital after a brief illness.

Mrs. Hart was a native of Yakima, Wash., and had resided in California 26 years; the past 12 in Sierra Madre.

She is survived by her husband, Ivan E. Hart, banker and Kiwanis official of Alhambra, a daughter, Carol Rae Hart of this city; a son, Ivan E. Hart, Jr., of Alhambra; her mother, Mrs. Leona Stephens of Azusa; and four brothers, Harry Stephens of Wichita, Kan., Manford and Roy Stephens of San Bernardino and Warren Stephens of Venice.

Interment, Rose Hills Memorial Park.

LAWYER BUILDS HERE

Los Angeles Attorney J. W. Richmond and wife are putting the roof on their new home this week at 500 North Sunnyside and expect to move in by Christmas.

BALLING BABY TALK

By MAXINE BALLING

HA, HA, HA, HA," it says in about ten places on the goofiest but cutest sport shirt we've seen yet at the Balling Baby Shop. It's the "Woody Woodpecker" shirt, especially designed in a desperate attempt to satisfy Young America's demand for "unique" and "colorful" shirts which will DEFINITELY attract attention. This is IT! Brightest red possible, with Woody Woodpecker in other colors, doing all sorts of crazy things all over the shirt. Sizes 4 to 10 . . 2.95.

MUCH "SWEETER" are the polo shirts . . especially these new ones with boys' names spelled in striped candy across the chest, and little blue Teddy bears all over, each with a candy cane. If your little boy has a name that fits the several on these shirts, you've found a cute polo shirt for $1. New "Knitster" polos in solid colors and stripes are 1.95. "Knitfirm" polos for the smaller fellows, with two buttons on the shoulder, in pastel colors, are 1.25, and the Knitfirm "Dan Dees" with dainty little horizontal stripe patterns are 1.35.

I CAN'T HELP SMILING every time I see the name on one of the Holgate Toys, "BINGO BED." It is NOT a card game to play in bed. It is a wooden bed-shaped gimick with pegs and a hammer. Junior pounds the daylights out of this educational toy, and learns to hit straight and hard. I think "Bang Board" or "Whammer Hammer" might be better names . . but "Bingo Bed" it is. It was designed by Mrs. Homer F. Barnes who now teaches in the Honolulu schools. $2. We are receiving a lot of the wonderful Holgate wooden toys for Christmas.

AND YOU CAN LAY IT AWAY until Christmas. with a small deposit. Anything in the store.

IT BEATS ANYTHING how one certain kind of PANTS can stay so popular so long. Like blue jeans. We sell tons of "Billy The Kid" blue jeans. They're authentic "cowboy cut" . . whatever that is, with five big pockets, double stitched seams, copper rivets, heavy Sanforized denim, extra long roll-em-up cuffs, and guaranteed by Good Housekeeping. Sizes 1 to 12 . . 2.49.

JUST BY WAY OF CONTRAST . . we've received some dainty little Rhinette fancy PANTIES . . . blue, white, maize or tea rose . . . with a little lace and a bow ribbon here . . and here . . . 65c. Spun-lo panties are 39c and 49c. "Kickernicks" in cotton are 89c, rayon $1, and nylon $1.95.

BALLING BABY SHOP, MONROVIA is open Friday nights, you know.

He was driving too fast to stop, is a benediction the California Highway Patrol hopes will never be pronounced over YOUR body.



When you fix your turkey, use your head
And get a loaf of our stuffing bread.
It's specially made and flavored with sage
For turkey dressing it's the right age.

A tasty dressing for your Thanksgiving fowl helps to make it more appetizing. You'll find our stuffing bread just the right age for crumbing and its sage flavor will make that stuffing more savory.

WISTARIA BAKE SHOP
SIERRA MADRE BLVD.
AT BALDWIN
CUster 5-3322



. . AND SAVE REGULARLY

A few dollars each day gives you a steadily growing total. And your Savings Account with ARCADIA BUILDING-LOAN draws worthwhile earnings. Current return rate of 3%. Savings Federally Insured.

Save by mail for convenience. Saving gets you that new car, modern kitchen or winter vacation you want!

GREATER Arcadia Building-Loan ASSOCIATION
118 E. Huntington Drive ARCADIA DOuglas 7-3573

PACKED WITH POWER for your car



Dont Take A Chance On Your Old Battery

Drive in now and have us check it for you or call us at

CUSTER 5-9860

and we'll be "Johnny on the Spot."

• WE PICK UP AND DELIVER •

CHEVRON SUPREME GASOLINE
AL FOXTON'S
RPM MOTOR OIL
CHEVRON SERVICE STATION
Across from the Safeway CUster 5-9860
SIERRA MADRE BLVD. AT AUBURN

DON JACKSON
STORE FOR MEN
A CHRISTMAS SUGGESTION . . let him select his own gift instead of having to exchange yours.
A gift order from Don Jackson Store for Men, will solve the problem to your mutual satisfaction.
Don Jackson
STORE FOR MEN
18 W. SIERRA MADRE BLVD.
CUSTER 5-1236

CHRISTMAS GIFTS FROM SIERRA MADRE

THE FAMOUS
Petalware Seconds
Also a few firsts
at Wholesale, for Sierra Madreans Only

See them at
The Old Adobe Shop
35 EAST MONTECITO

10% OFF
Rose Bushes
CLIMBERS AND TREE ROSES
Phone 4058
Ward Nursery
SIERRA MADRE
192 N. Mt. Trail Ave., Cor. Laurel

HOWARD'S PLEDGES
BETTER FURNITURE BARGAINS.
WE WILL NOT BE UNDERSOLD
ANYPLACE OR ANYWHERE!

NEW ARRIVALS
Styled in California





STRIPES STEAL THE STYLE SHOW when they're lined up as here! A suit of 100% all wool worsted in grey with black or tan with brown. Impeccably tailored three button jacket; slim as a reed skirt. A suit of distinction. 75.00

SOFT ROSE GABARDINE wins the prize for suitability to the fall scene. You'll really enjoy wearing meticulously tailored suit with its classic lines, kick pleat for walking ease. 75.00

Frances Scott
1 KERSTING COURT
SIERRA MADRE

LION TAILTWISTER DUMAS CHAMPION BOWLER AND RADIO WORKMAN



Norman Dumas is Vice President of the firm of Dumas & Son, and has charge of all radio and electrical work. He and his father operate the Dumas Electrical and Fix-it Shop on Baldwin avenue.

Norman's wife, Alta, keeps busy with Deborah, 3½, and Richard, 2.

Norman was a champion bowler in the Army, holding 2 cups, and is now a mainstay on the Lions' team.

He is a Tailtwister for the Lions and during last year's Pioneer Days Celebration, he spent long and hard hours on the Parade Committee.

CLOTHIER JACKSON'S ADVICE GOOD FOR WELL DRESSED SIERRA MADREAN



Former councilman Donald Jackson takes time enough off from the operation of his Store for Men at 18 W. Sierra Madre Blvd. to go fishing and hunting.

"But I never shoot at anything, though," he says.

Don was born in Sierra Madre, the son of Dr. E. L. Jackson, who practiced here for 30 years. He is a Shriner and Kiwanian.

He served his hitch in the Marines and came back to Sierra Madre to give 1½ years of service to the city as councilman. And he's been serving well-dressed Sierra Madreans in his shop for about 2 years.

Try his advice on such things as gifts for men and harmonizing suits, shirts and accessories. It's good advice.

JEWELER, CRAFTSMAN, SINGER, ORGANIST, GLOBE-TROTTER HOPPER SETTLED HERE



From Iowa to Chicago and New York City, then through Australia and India, Byron Hopper's travels have taken him—until he settled in Sierra Madre 10 years ago.

He was born in Iowa, did his post-graduate work at Northwestern University and then traveled as organist with the Wurlitzer Pipe Organ Co.

His ten years as jeweler in Sierra Madre have seen his business grow until it is now equipped (and Hopper has the skill) to manufacture all kinds of jewelry and many tricky watch parts.

Hopper handles all the finest jewelry and silver lines and trade names and large diamonds sold for investment purposes.

Music hasn't been forsaken for jewelry. Hopper has sung for years in Pasadena's First Methodist Choir.

SPONSORS OF "Trade in Sierra Madre" CAMPAIGN

THE BANK OF SIERRA MADRE
21 Kersting Court
Custer 5-3368

MELVIN L. BOWMAN
138 W. Sierra Madre Blvd.
Custer 5-6638

BROWNIE SHOP
82 W. Sierra Madre Blvd.
Custer 5-6956

"CLUB SIXTY"
58 & 60 W. Sierra Madre Blvd.
Custer 5-9880

DICKSON'S MARKET & SORENSON'S MEAT
78 W. S.M. Blvd., CUster 5-8208

DUMAS & SON
12 & 14 N. Baldwin Ave.
Custer 5-4116

AL FOXTON'S CHEVRON SERVICE
115 W. Sierra Madre Blvd.
Custer 5-9860

GARLAND'S 5-10 & DRY GOODS
5-7 Kersting Court
Custer 5-6093

GOEBEL'S MALT SHOP
44 N. Baldwin Ave.
Custer 5-9810

CARL HANSEN
120 W. Sierra Madre Blvd.
Custer 5-5731

HAPPY'S LIQUOR STORE
12 W. Sierra Madre Blvd.
Custer 5-5116

HARTMAN'S PHARMACY
29 N. Baldwin Ave.
Custer 5-3311

BYRON HOPPER—JEWELER
Opposite P. E. Station
Custer 5-3372

HOWARD'S FURNITURE
47 W. Sierra Madre Blvd.
Custer 5-8016

DON JACKSON STORE FOR MEN
18 W. Sierra Madre Blvd.
Custer 5-1236

ANDY LISCOMB UNION OIL STATION
4 N. Baldwin Ave.
Custer 5-3337

MARJORIE JANES SHOP CHILDREN'S WEAR
34 N. Baldwin Ave.
Custer 5-4126

MARSHALL'S NURSERY & FLOWER SHOP
147 W. Sierra Madre Blvd.
Custer 5-3306

PEG'S RESTAURANT
24 W. Sierra Madre Blvd.

PRATTS
33 W. Sierra Madre Blvd.
Custer 5-3338

RALPH'S SHOE STORE
41 N. Baldwin Ave.
Custer 5-8146

RASMUSSEN APPLIANCE
43 N. Baldwin Ave.
Custer 5-5760

THE RIKEMAN'S
19 Kersting Court
Custer 5-3385

ROBERTS MARKET
On the Corner — On the Square
CUster 5-3344

ROYAL DRUGS
17 Kersting Court
Custer 5-3320

SAM'S SHELL SERVICE
54 N. Baldwin Ave.
Custer 5-8131

JOE SCALZO PET SUPPLY
20 W. Sierra Madre Blvd.
Custer 5-1215

FRANCES SCOTT SHOP
1 Kersting Court
Custer 5-4173

SEASIDE SERVICE
345 W. Sierra Madre Blvd.
Custer 5-3347

EDWARD B. SEELEY—JEWELER
62 W. Sierra Madre Blvd.
Custer 5-8481

SIERRA MADRE BEAUTY SALON
16 W. Sierra Madre Blvd.
Custer 5-3381

SIERRA MADRE HARDWARE CO., INC.
31-35 W. Sierra Madre Blvd.
Custer 5-4666

SIERRA MADRE RADIO & PAINT CO.
62 W. Sierra Madre Blvd.
Custer 5-8481

SIERRA MADRE TAILORS
14 W. Sierra Madre Blvd.
Custer 5-4616

SIERRA NEWS STAND
15 Kersting Court
Custer 5-9900

SKEELS SUNDRIES & COSMETICS
36 W. Sierra Madre Blvd.
Custer 5-3303

TINY'S COFFEE SHOP
70 W. Sierra Madre Blvd.
Custer 5-8366

WARD NURSERY & FLORIST
192 N. Mt. Trail Ave.
Custer 5-4059

WISTARIA BEAUTY SHOPPE
55 N. Baldwin Ave.
Custer 5-4192

IT IS SO Easy TO TRADE IN SIERRA MADRE



"Here is good advice and so easy to take"

EASY ON YOUR POCKET

You bet it is! This honest neighborly service is money in your pocket and that right-at-home convenience seals the deal.

EASY ON YOUR TIME

Such a complete and easy source of supply from bright, cheery shops, where you live, "peps" you up and makes you . . . stay young longer.

EASY ON YOUR NERVES

No strain of long drives. Traffic is no trouble at all. So trade with your friends and neighbors and see . . . how "Easy Does It."

Living in this "hurry up" world makes it more necessary that we take it easy when we can. So no genie need tell you, that to trade in your very own, friendly and complete Shopping District of modern shops, with balanced service, is a genuine pleasure. But he could tell you, that with every business man a specialist, you have a double check on quality, while the personal attention to your needs is a stimulating tonic that tends to make you feel easy. So instead of tired, you return home fresh and rested. To take it easy is good advice . . . so take it often . . . in SIERRA MADRE.

"WE HAVE IT OR WE WILL"

KNOW US BY

SIERRA MADRE CHAMBER of COMMERCE MEMBER

THIS EMBLEM

REMEMBER . . that all members (know us by our emblem) together will try to have in stock exactly what you want. If we do not, we will try to get it for you. So be sure to look for our emblem.

SIERRA MADRE

CHAMBER OF COMMERCE

Christmas Windows Will Vie for Prizes and Praises

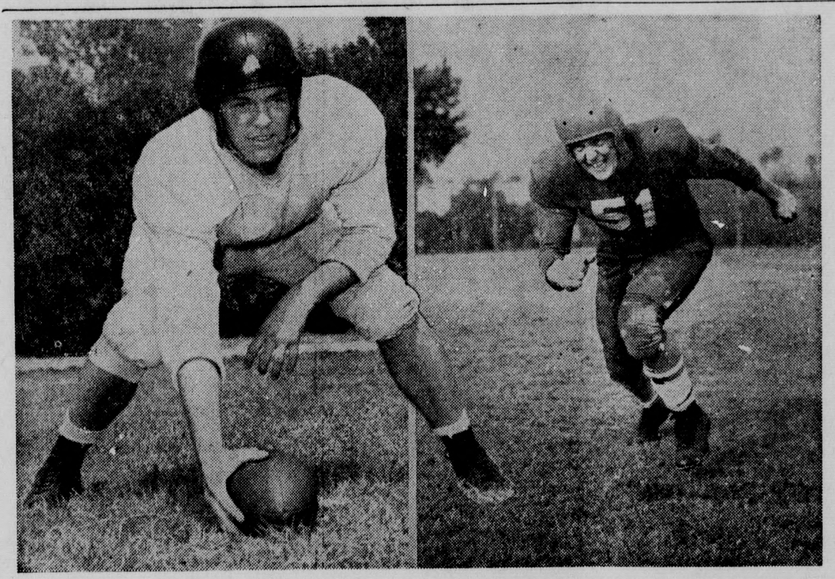
City Soon Will Don Snow, Icicles, Christmas Bells With Good Will to All

To encourage early shopping and a trade-at-home Christmas program the Chamber of Commerce is urging every merchant and business place to get into the holiday spirit with windows decorated and lights burning to welcome evening gift hunters. Following the wise custom of making Thanksgiving the opening of the Christmas shopping, the holiday spirit should bulge from every store on the streets lined with evergreens, holly, colored lights and full regalia of Christmastide.

Sierra Madre does not propose to miss the boat this year and lose the early shopper by not having the street decorations up and store windows ready by December first.

Activities centering around the decorated Pacific Electric station each night for two weeks before Christmas (beginning Monday, December 13) will be programs with Santa Claus, caroling by the younger people and the Sierra Madre Band in a feature role. All stores will be open during the time until 9 o'clock.

The Chamber of Commerce has arranged a window decorating contest in charge of Robert Green of the Edison Company and the awards to be made by the Sierra Madre News. Prizes will be given for the most attractively decorated window under 25 feet, to the window over 25 feet and to the business establishment having no window space.



Pictured above are P.C.C.'s Carl Reiderson and John Muir's Jack Parkhurst. Both will see plenty of action when their two teams tangle Thanksgiving Day in the Rose Bowl. Muir will be out to avenge last year's 23-14 defeat dealt by the Bulldogs.

Day School Show

From page one

ment Agency of Hollywood and arranged the production of a two hour variety show. Mona Pratt of the Agency has lined up a program literally packed with the fine Hollywood talent.

Because of the limited seating capacity of the auditorium the show will be presented twice on the evening of December 3rd, first show promptly at 7:00 and the second at 9:30. The tickets are now on sale by the club.

PIED PIPER— (Continued from page one).

watch for the forest ranger's green truck. They call it "the Green Turtle."

The secret of control, as far as Moltane is concerned, is understanding. The kids are people to him.

Of course, occasionally the "punishment seat" must be used. This is the seat directly behind Driver Moltane. But it isn't often needed.

Who goes in the punishment seat? That's not determined by Moltane. The "safety patrolman" walks the aisle to quiet any row. Each of the kids gets a chance for that job. It's all part of the game.

And Moltane deviates from adult rules in teaching youngsters their safety rules. He has enough whimsy in his soul to appeal to kids.

Instead of saying, "Watch your step," he says, "Step your watch" or some such distortion, and it works every time.

Bus Driver Moltane is also Teacher Moltane. He was hired by the School Board to teach sixth grade. But the School Board must have recognized mystic qualities and assigned him to the bus—five trips a day.

The Pied Piper is a graduate of the Patterson, New Jersey, State Teacher's College. He later attended the University of Idaho. He has been at the Sierra Madre school for two years. He lives in Azusa. He has two children of his own.

The whole point is that a man who can talk to children is as rare as a man who can talk to horses—and as valuable.

FATE WORSE THAN DEATH

"The two billion dollars worth of gold mined in California since the gold discovery is an impressive total," remarks John Walton Caughey in Gold is the Cornerstone°, published by the University of California Press, "until one recalls that the fate of this metal was to be sterilized and buried at Fort Knox."

Don't smoke in forest areas.

CONVICT LAKE

Convict Lake, Mono County, is reported to have received its name from the part it played in a desperate prison braek of 29 convicts from the Nevada Penitentiary at Carson City in 1871. A party of settlers tracked them to the lake where a battle took place, in which fourteen convicts and one member of the posse were killed.

WHO WON?

Twenty men fought a squatter's battle for possession of a lot at Mission and Third Streets in San Francisco in 1853, according to Land in California, by W. W. Robinson, which has been printed by the University of California Press.

Better to be late than never—drive carefully!

"Need a BETTER Car?"



SEE
MARDYCAR CO.

Picture Framing
DUNNING GIFT SHOP
26 N. Baldwin CU. 5-4143



"I got it at MARDYCAR CO."
. . . you too can enjoy driving pleasure with a used car from MARDYCAR CO.
● Our Prices are right ●

'40 BUICK SUPER 4-DOOR $895
SEDAN—License No. 2X6500

'35 FORD COUPE $385
Immaculate—License No. 20C602

'33 FORD COUPE $395
New Motor & Trans.—Lic. No. 6D5824

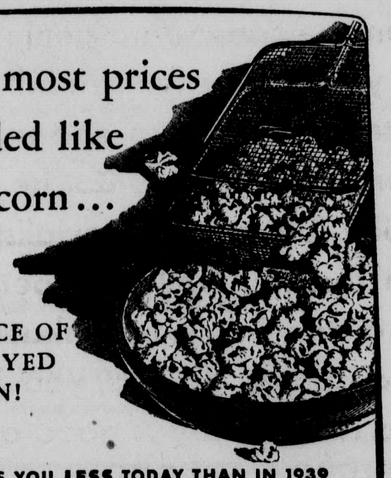
MARDYCAR CO.
1465 E. COLORADO—PASADENA
Opposite Pasadena City College

2%
Interest on Savings

So many thrifty folks have taken advantage of the increased earning capacity of your savings. Start a systematic savings program with this bank today, for better living tomorrow. You'll like the friendly service of this bank, too.

Pasadena
FIRST NATIONAL BANK
COLORADO STREET AT ARROYO PARKWAY
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

While most prices expanded like popcorn...



THE PRICE OF GAS STAYED DOWN!

GAS COSTS YOU LESS TODAY THAN IN 1939

There's as much difference between most prewar and present prices as between a kernel of corn before and after popping. The prices of almost everything you buy have doubled or tripled. *One exception is gas!* It didn't go up in price. Gas actually costs you less today than in 1939.

• • •

The popcorn comparison aptly applies to our expenses too. They're the largest in our history. Extensions to serve new customers, for example, cost us 2½ to 3 times more than before the war. But we have kept down the price of gas to you by 1) serving more gas to more people...60% more customers than ten years ago...and 2) striving constantly to find new ways to achieve greater efficiency and more economical operation.

• • •

Perhaps you have never stopped to consider just how low the cost of gas is. This economy...and superior performance in modern automatic appliances...is why gas is used so widely in Southern California for cooking, water heating, house heating and refrigeration.

NOW MORE THAN EVER
YOUR HOUSEHOLD BARGAIN IS
GAS

SOUTHERN CALIFORNIA GAS CO.
SOUTHERN COUNTIES GAS CO.

HOWARD'S PLEDGES BETTER FURNITURE BARGAINS... WE WILL NOT BE UNDERSOLD ANYPLACE OR ANYWHERE.

THERE IS NO BETTER GIFT THAN A FINE
LEATHER CHAIR

SPECIALLY PRICED FOR CHRISTMAS
$149 to $179
100% Full Hide . . . Hardwood Frame
Hand Tied Spring Construction
•
Wide Choice of Beautiful Colors



Buy Now . . . on our Budget or Lay-Away Plan

HOWARD'S
FURNITURE
48 WEST SIERRA MADRE BOULEVARD

LOOK !

STODDART & GUTHRIE
Now offers in Sierra Madre a complete line of
AUTO SUPPLIES
At Popular Prices
LIKE THIS

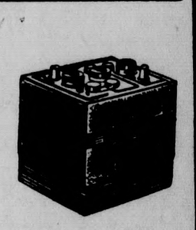
NEW TIRES



First Line Quality
Guaranteed FOR 18 MONTHS
against blowouts, glass cuts, stone bruises, fabric breaks, rim cuts and all other road hazards.

SIZE 6.00 X 16 — 12.95 PLUS TAX

BATTERIES
WITH A 30-MONTH *Guarantee*
● For Fords and Chevrolets ●
12.95



For Other Makes 14.95

WATCH FOR OUR
CIRCULAR
Coming to you by mail . .
—CARRYING MONEY-SAVING NEWS ON AUTO SUPPLIES & ACCESSORIES.
•
SEASIDE SERVICE
IS PROUD TO ANNOUNCE THE AUTHORIZATION OF THEIR GARAGE AS A
STATE OF CALIFORNIA
Official Brake Station
License No. 3108
•
And Remember . . .
SEASIDE STATION IS THE EMERGENCY STATION FOR
SOUTHERN CALIFORNIA AUTOMOBILE CLUB
No. 24
•
In the line of AUTOMOTIVE SERVICES . . "We HAVE IT!"
● Garage Service
● Towing Service
● Lubrication Service
● Tire Service
● Gas & Oil Service
and
● We pick-up and deliver.

SIERRA MADRE CHAMBER of COMMERCE MEMBER

SEASIDE SERVICE STATION
345 WEST SIERRA MADRE BLVD.
CUSTER 5-3347

Amusements and Theatre

"Scouting Around" in the NEWS columns has doings of all Boy Scout troops.

"Around the Square" column is a combination of crusade, humor, and day-to-day drivel. Don't miss it.

SIERRA MADRE THEATRE
CU. 5-3301

WED., THUR., FRI., SAT.
Gary Cooper, Ann Sheridan
GOOD SAM
—2nd Big Hit—
Henry Morgan in
SO THIS IS NEW YORK

SUN., MON., TUE.
Loretta Young,
Robt. Mitchum, Wm. Holden
RACHAEL AND THE STRANGER
2nd Top Feature
Ava Gardner, Robt. Walker
Dick Haymes
ONE TOUCH OF VENUS

Starts Next Wed., Nov. 24
"Blanding's Dream House"
"The Babe Ruth Story"

CROWN
129 N. Raymond • Pasadena
SYc. 6-5100,
Doors open 12 — Cont. Daily



Plus . . Another Top Hit!



A METRO-GOLDWYN-MAYER PICTURE
AD MAT NO. 113 1 COL X 1" (14 LINES)

CIVIC CLUB BAKES

All kinds of pies, cakes and pastries, baked by Sierra Madre Civic Club members, will go on sale at the Safeway Store Wednesday, November 24.

Chief-organizer is Mrs. Charles Rizzo, assisted by Mrs. Marie Appleford and Mrs. Henry Nuetzel.

UPTOWN
—THEATRE—
2316 E. COLORADO
Phone SY. 3-4330

NOW SHOWING
JOHNNY BELINDA
with
Jane Wyman, Lew Ayres
also
WALK A CROOKED MILE
with
Dennis O'Keefe

NBC to Broadcast Boston Symphony Rehearsals

By TOMMY ANN MILLER

Radio audiences keeping late hours can now hear an entirely unprepared symphony orchestra go through their practice paces when Dr. Serge Koussevitzky and the Boston Symphony Orchestra come out from behind closed doors Monday night and broadcast their rehearsal.

A young Italian pianist, Arturo Michelangeli, will make his American radio debut with the New York Philharmonic Symphony and Maestro Mitropoulos Sunday, in the Schumann "A Minor Concerto."

Marian Anderson, contralto, visits the "Telephone Hour" Monday night with songs of Franck and Handel, as well as Negro spirituals.

SATURDAY, NOVEMBER 20

(4:30-5:30 PM KFI) Toscanini conducts the "Variations on a Theme of Haydn (Chorale St. Antoni)" and the "Third Symphony" in his fifth all-Brahms broadcast with the NBC Symphony Orchestra.

SUNDAY, NOVEMBER 21

(7:15-7:45 AM KNX) Trumpeters, Rene and Roger Voisin, join E. Power Biggs in his organ recital with works of Bach and Henry Purcell.

(9:30-10:00 AM KNX) Schreiner, organist, plays the "Allegro" from Handel's "Organ Concerto in G" on the Salt Lake Tabernacle Hour. The Choir sings music of Marcelli, Holst and Brahms.

(12:00 noon-12:30 PM KFI) The First Piano Quartet features the Bach "Praeludium in C Sharp Minor," Saint-Saens' "The Swan," and Scarlatti's "Pastorale" on their varied program.

(1:00-2:30 PM KNX) Pianist Michelangeli plays Schumann's "A Minor Concerto" with Mitropoulos and the N. Y. Philharmonic Symphony. Other works to be heard are Mendelssohn's "Scotch Symphony in A Minor" and the Debussy arrangement of Satie's "Two Gymnopedies."

(9:30-10:30 PM KFI) Standard Hour.

MONDAY, NOVEMBER 22

(9:00-9:30 PM KFI) Contralto Marian Anderson sings Handel's "Te Deum" and the "Aria of the Archangel" from Cesar Francks' "Redemption," as well as spirituals. Orchestra plays first movement of Mendelssohn's "Fourth Symphony—Italian."

(11:00-11:30 PM KFI) Broadcast of Koussevitzky and Boston Symphony. Late, but worth it.

MOVE TO ARCADIA

Mr. and Mrs. Edward F. Wilcox and daughters, Ann and Lynn, 559 Brookside Lane, moved recently to 404 South First, Arcadia.

They had been Sierra Madre residents four years. Mr. Wilcox has moved his radio shop from West Arcadia to a building adjoining their home.

RETIRING TO LIVE IN BEVERLY HILLS

E. C. Schmidt, 65, executive assistant, Union Pacific Railroad, will retire December 1, it was announced Saturday.

Mr. Schmidt joined Union Pacific at Los Angeles in 1927, went to Omaha in 1929, as system director of the railroad's News Bureau. He was appointed assistant to President in charge of Public Relations in 1936, and Executive Assistant to the president in 1944.

The Schmidts have sold their home in Omaha, and will live in Beverly Hills, California.

FLORIDA FLIGHT

Mrs. Noren Eaton, 15 East Mira Monte, left by plane Monday to visit her father, W. A. Smith, at Ft. Myers, Florida.

Announce Navy Jobs

The Board of United States Civil Service Examiners, Long Beach Naval Shipyard, Long Beach 2, announce open competitive Civil Service examinations leading to probational appointments as ordnanceman, pipecoverer, and insulator in naval activities at Long Beach, San Pedro, Los Alamitos, Santa Ana and El Toro. Applications may be obtained at any first or second class post office.

LYRIC
THEATRE MONROVIA
Phone Monrovia 90

THURS., FRI., SAT.
Edward G. Robinson
Gale Russell
in
NIGHT HAS A 1000 EYES
plus
HOLLOW TRIUMPH
Joan Bennett
Paul Henreid

FRANCISCO'S MIDNIGHT SPOOK FROLIC
Sat., Nov. 20

SUN., THRU WED.
Jane Wyman, Lew Ayres
in
JOHNNY BELINDA
plus
FOR THE LOVE OF MARY

SPECIAL
Children's Matinee.
THANKSGIVING MORNING

Hillcrest Gives Preview of New Equipment

The Hillcrest Dining Room and Dairy Products at 3570 E. Foothill Blvd. are re-opening with much added space, equipment and charm.

The past week Mr. and Mrs. Ray Summers have held open house to the press and their many friends, entertaining them at dinner and showing them through the new plant, the enlarged kitchens and new arrangement of service. The coffee shoppe has been enlarged to seat three times as many customers.

Chef Lewis who prepared the first dinner when the dining rooms were remodelled ten years ago was also on hand, smiling with Mr. and Mrs. Summers as they greeted the admiring public.

TAKES OVER MONROVIA EATING PLACE

Robert E. Burris of Sierra Madre, recently associated with Mr. and Mrs. Percy Kortkamp in serving banquets, luncheons and Lions Club at the Woman's Clubhouse, has taken over the "Homestead" at 639 West Huntington Drive Arcadia.

PROFESSIONAL DIRECTORY

—DENTISTS—

J. L. WOEHLER, D.D.S.
C. W. PETERSON, D.D.S.
17 Suffolk St.
CUSTER 5-3342

J. STADDEN MILLER, D.D.S.
71 W. Sierra Madre Blvd.
(Next to City Hall)
CU. 5-3391

MILTON W. VALOIS, D.D.S.
522 W. Sierra Madre Blvd.
CUster 5-8056

—PHYSICIANS - SURGEONS—

M. H. A. PETERSON, M. D.
95 W. Sierra Madre Blvd.
Hours by Appointment
—Telephones—
Office: CU. 5-3300 Res. CU. 5-6611
If no answer at office or residence
Call Exchange—DOuglas 7-2115

GEO. W. GROTH, SR., M. D.
GEO. W. GROTH, JR., M. D.
94 North Baldwin
Office: CUster 5-3388
Res. CU. 5-3364 Res. CU. 5-1190
If no answer at office or residences
Call Exchange — DOuglas 7-2115

P. R. WOODWORTH, M. D.
522 W. Sierra Madre Blvd.
Telephones:
Office: CU. 5-8731, Res. CU. 5-1186
If no answer at office or residence
Call Exchange—DOuglas 7-2115

THOMAS A. WYNNE, M. D.
71 N. Baldwin Ave.
Telephones
Office: CU. 5-1214 Res. CU. 5-1214
If no answer, call
Physicians' Exchange DOuglas 7-2115

PRESCRIPTION PHARMACIES

PRESCRIPTIONS
REG. PHARMACIST ALWAYS IN CHARGE
Free Delivery
ROYAL DRUG
17 Kersting Court
Phone CU. 5-3320

—OPTOMETRISTS—

DANIEL L. D'ARCY, O. D.
OPTOMETRIST
EXAMINATION OF THE EYE
28 W. Sierra Madre Blvd.
In Patio of Hotel Sierra Madre
CUster 5-3386

—OSTEOPATHS—

DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
Physio-Therapy - Colonic Irrigation
144 E. Highland Ave.
For Appt. Phone CU. 5-4271

DR. C. L. T. HERBERT
OSTEOPATH
53 North Baldwin
TELEPHONE CU. 5-4321
Residence Phone CU. 5-4029

ADVERTISE YOUR BUSINESS

FINE EATING PLACES

DINE OUT . . at least once a week!

FINE SPANISH FOODS
CASA JANARA
Frijoles, Tamales
Tacos, Enchiladas
FOOD TO TAKE HOME
Hours:
12 Noon — 9 P. M.
Closed Mondays
290 E. FOOTHILL
ARCADIA



Thanksgiving Dinner
ROAST TURKEY
BAKED HAM
$1.75
Hotel Sierra Madre
Dining Room
(Closed Mondays)

SIERRA MADRE
News Stand
FOUNTAIN & GRILL
We take pleasure in Announcing
We have secured
VENANCIO GADIANO
well-known chef
formerly 6 years with
the Ranch House.
Try His . .
LUNCHES and DINNERS
• They're Delicious! •
As are our Chef's Salads!
BREAKFAST SERVED EVERY MORNING
Magazines and Newspapers
15 Kersting Court Opposite P. E. Station

Complete Dinners
75c to $1.05
CHICKEN - RABBIT - STEAKS - HAM - FISH
BROTHERTON'S FARM HOUSE
2239 E. Colorado—SYcamore 6-5058
PASADENA
Free Parking No Liquor Children's Dinner, 75c

Thanksgiving Hours:
11 A. M. TO 1 P. M.
5 P. M. TO 7 P. M.
For carry out ice cream ONLY!
Thanksgiving Suggestion:
NUT ROLLS



- SPECIAL -
for
NOVEMBER
GOLDEN STATE
PEPPERMINT STICK
Ice Cream

Have you tried our delicious CHILI?
SHERBETS
Raspberry — Orange — Pineapple — Rainbow
ICE CREAM
Vanilla — Chocolate — Strawberry — English Toffee
Marble Fudge — Peppermint
DELIGHTFUL VARIETY OF SANDWICHES
Hot Beef - Hot Pork



GOEBEL'S
MALT SHOP
44 N. BALDWIN, CU. 5-9819

Just Like Home Cooking . . .



ONLY WORSE!
Once you eat at TINY'S . . . you will NEVER eat anywhere else. (Ever Again!)
TINY'S
COFFEE SHOP
"Home of the BIGBURGERS"
Complete Lunches and Dinners
Featuring U. S. Choice Steer Steaks
OPEN 11 A. M. TILL 8:30 P. M.
Closed Sundays
Proprietor: Tiny (Fat) Scalzo
• Across from the City Hall •



WHY KILL YOUR WIFE . .
Let us do your dirty work!
KELLEHER'S
U-WASH
51 E. MONTECITO
We have installed two New Dryers.
(The Tall Red Building)
8:30 A. M. to 8 P. M.
We close at 4 Saturday



SOUTHERN PACIFIC TOURIST PULLMANS CUT TRAVEL COSTS!

Go Southern Pacific Tourist Sleeper *for comfortable, modern* Pullman travel for dollars less. Rail tickets for travel in Tourist Pullmans cost less than tickets for use in Standard Pullman Sleepers. And the Tourist Pullman berth charge is less, too. Tourist car passengers have all privileges of dining and lounge car facilities.

TO CHICAGO
KANSAS CITY
The "IMPERIAL"
via
Golden State Route

TO NEW ORLEANS
HOUSTON • SAN ANTONIO
The "ARGONAUT"
via Sunset Route

TO PORTLAND
SACRAMENTO
The "WEST COAST"
via San Joaquin Valley
and Shasta Route

TO SAN FRANCISCO
The "COASTER"
and
The "OWL"

FREE TRAVEL SERVICE
Mail the coupon or see your near-by Southern Pacific Agent for information, reservations.
S·P
the friendly Southern Pacific

Geo. B. Hanson, PTM
Southern Pacific Lines
610 S. Main Street, Rm. 406, Dept. 3 , Los Angeles 14
I am planning a trip to_____leaving about _____. Mail me free leaflet, "How to Cut Travel Costs," and, without obligation, quote rates and outline my trip via Southern Pacific.
Name_____
Address_____
City & Zone_____

PORTLAND EAGLES IN HOCKEY AT PAN PACIFIC

Jimmy Ward, dean of coaches in the Pacific Coast Hockey league, will send his Portland Eagles against the Los Angeles Monarchs at the Pan-Pacific Auditorium Saturday night, November 20, in what should prove one of the hottest games of the season.

Starting his fifth season as boss of the Eagles, Ward will play his first game of the southern roadtrip against the Los Angeles Monarchs.

Sierra Madre Artists In Current Show

Two Sierra Madre artists have paintings displayed in the combined exhibition of paintings and sculpture now showing at Greek Theatre in Pasadena.

Bee Ward McIvor's water color or pastel, "Brother's Trouble," a study of two Negro boys, took third place. Mrs. McIvor is also showing an oil figure, and Mrs. Catherine Tuttle has entered a water color landscape, "In Milville."

Both artists have entered as members of the Women Painters Club in the show which runs until November 28.

Final Rites For Elizabeth M. Ingram

Mrs. Elizabeth M. Ingram, 593 Sturtevant Drive, passed away Monday afternoon following a lengthy illness. She came to this country 56 years ago from her native Edinburgh, Scotland. Mrs. Ingram was a member of the Congregational Church during her 15 years residence in Sierra Madre.

Surviving are three sons: Robert Ingram and Irvin Ingram of this city, and Albert E. Ingram of San Francisco; a daughter, Mrs. Florence Steward of Sierra Madre, and three grandchildren.

Rev Carl Smith conducted services Wednesday afternoon at Grant Chapel. Interment, Live Oak Cemetery.

OHIO GUEST

Miss F. Estel Howard of Cleveland, Ohio, visited last week at the home of her sister and brother-in-law, Judge and Mrs. John C. Mead of North Baldwin.

Community Calendar

Thursday, November 18

PTA Evening Meeting—Grammar School, 7:45 p. m.
John Ruskin Chapter of DBE—Bazaar and Silver Tea—Park House, 1:30 to 5 p. m.
American Legion Auxiliary—Dugout, City Hall, 8 p. m.
Lions Club—Woman's Club House, 7 p. m.
Explorers Scouts—Youth Hut, 7 p. m.
Girl Scout Father-Daughter Annual banquet—Cong. Church, Pritchard Hall, 6:30 p. m.

Friday, November 19

Open House—Plaza Home, 6:30 to 9 p. m.
Teen Age Dance—Park House, 8 to 11 p. m.
Tree Trimmers—Model Airplane Club, Youth Hut, 7:30 p. m.
Santa Anita Gun Club, City Hall Basement, 7:30 p. m.
Auxiliary of the Church of the Ascension, 2:30 p. m.
Girl Scouts, 5th Grade Intermediate, St. Rita's, 3:30 p.m.

Monday, November 22

Recreational Program, Park House, 7 to 9 p. m.
National Guard—City Hall Basement, 7:30 p. m.
Sierra Madre Play Group, Preschool Children—Park Ground, 9 to 11:30.
Brownies—3rd Grade—Cong. Church, 2:30 p. m.
Girl Scouts—7th Grade Intermediates—Cong. Church, 3:30 p. m.
Brownies—2nd Grade—St. Rita's, 2:15 p. m.
Eastern Star Social Club—8 p. m.
Tuberculosis Clinic—Park House, 1 to 4 p. m.
Sea Scouts—Youth Hut, 1 p.m.

Tuesday, Nov. 23

Civic Club—Tubercular Program—Grammar School, 8 p. m.
Group Leadership & Craft Classes—Grammar School, 7 to 9 p. m.
John Ruskin Chapter—Luncheon, 10 a. m. to 3:30 p. m.
Masonic Lodge—Masonic Temple, 33 E. S.M. Blvd., 7:30 p.m.
Kiwanis—Woman's Club House—12:10 p. m.
City Council—City Hall, 8 p. m.
Senior Scouts, 4—Youth Hut, 7:30 p. m.
Girl Scouts, 8th Grade Intermediate, Youth Hut, 4 p. m.
Brownies—4th Grade—Cong. Church, 3:30 p. m.

Wednesday, Nov. 24

V.F.W. Post 3208—Old Adobe, 8 p. m.
Recreational Program—Park House, 7 to 9 p. m.
Girl Scouts—6th Grade—Cong. Church, 3:30 p. m.
Girl Scouts—6th Grade, St. Rita's, 3:30 p. m.
Woman's Club—Woman's Clubhouse, 2 p. m.

Thursday, Nov. 25

Thanksgiving Day.

FOOTBALL FANS

Mr. and Mrs. Leslie A. Webster, 334 North Lima, chaperoned a group of young people to the St. Andrews-Loyola football game at Loyola High School, Saturday night. Those present were Dick and Mahlon Kinney, Patty Thomas, Jean Morningstar and Tommy Webster. The young men are students at Loyola.

LEGAL NOTICE

CERTIFICATE OF BUSINESS
Fictitious Firm Name

The undersigned do hereby certify that they are conducting a Machine Shop business at 70 East Montecito, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of R. M. Leonard Co., and that said firm is composed of the following persons, whose names and addresses are as follows, to wit:

Mrs. Evelyn M. Leonard and Robert M. Leonard, 17 North Mt. Trail, Sierra Madre.

Witness my hand this 8th day of November, 1948.

Robert M. Leonard.
Evelyn M. Leonard.

State of California)
County of Los Angeles)ss.

On this 8th day of November, A. D., 1948, before me T. W. Neale, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared

Robert M. Leonard,
Evelyn M. Leonard,

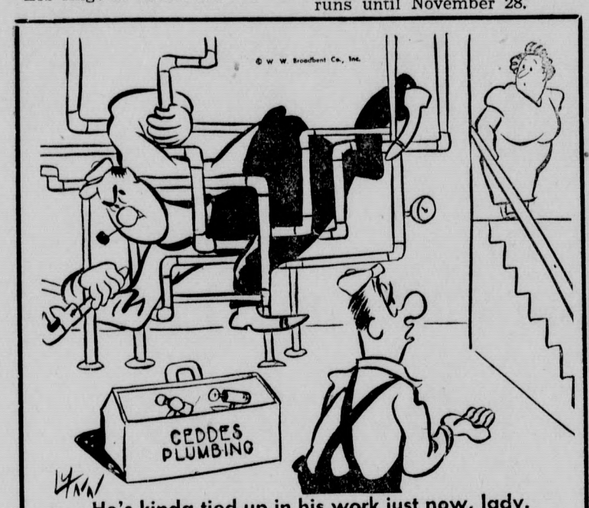
known to me to be the persons whose names are subscribed to the within Instrument, and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL)

T. W. Neale,
Notary Public in and for said County and State.
My Commission Expires Feb. 5, 1949.

11-11-18-25;12-2.



He's kinda tied up in his work just now, lady.

WHERE SOME PLUMBERS . .

. . . make things look complicated and mysterious (worrying the customer so he's glad to pay a bigger bill) . . We always try to make our work look simple. Simplicity is wonderful, we think, and that's why we sell Servel gas refrigerators—no machinery, no noise, no complications. Just a lifetime of dependable refrigeration.

MERLIN L. GEDDES
PLUMBING
GAS APPLIANCES

120 EAST HUNTINGTON DRIVE—ARCADIA
DOuglas 7-5808 DOuglas 7-2458



SEE US FOR . . .
FOLK & SQUARE
DANCE RECORDS
Back in stock!
AL MacLEOD'S COUNTRY DANCE BAND
Ed Durlacher, Caller
Open Every Night
ARCADIA
Music Mart
Mel and Jean Pratt
138 EAST HUNTINGTON
ARCADIA
PHONE DOuglas 7-4523

How's our railroad doing, young man?



"Is it making any money?"
"What are they paying for fuel these days?"
"Are you hauling much freight?"
"Do you like your job?"

The little old lady is not a busybody—she is merely looking after one of her investments.

She has some money in the Santa Fe. Maybe it's ten, maybe it's twenty, maybe it's fifty shares of Santa Fe stock.

She is entitled to attend a stockholders' meeting. She can get on her feet and ask our board of directors questions just like the above. She can compliment those gentlemen for their management, or she can bang her umbrella on the table and tell them off.

Alone, her few shares of stock can't do a lot. Alone, she couldn't elect a president of the United States. But stockholders just like her — housewives, teachers, merchants, salesmen, laborers—can tell us how to run the Santa Fe, and they do. (Actually 29,178 Santa Fe stockholders are women, most of them holding only a small number of shares each.)

And that's the beauty of America—the voice of the people is the voice that runs things, whether it's operating a transcontinental railroad or putting a man in the White House.

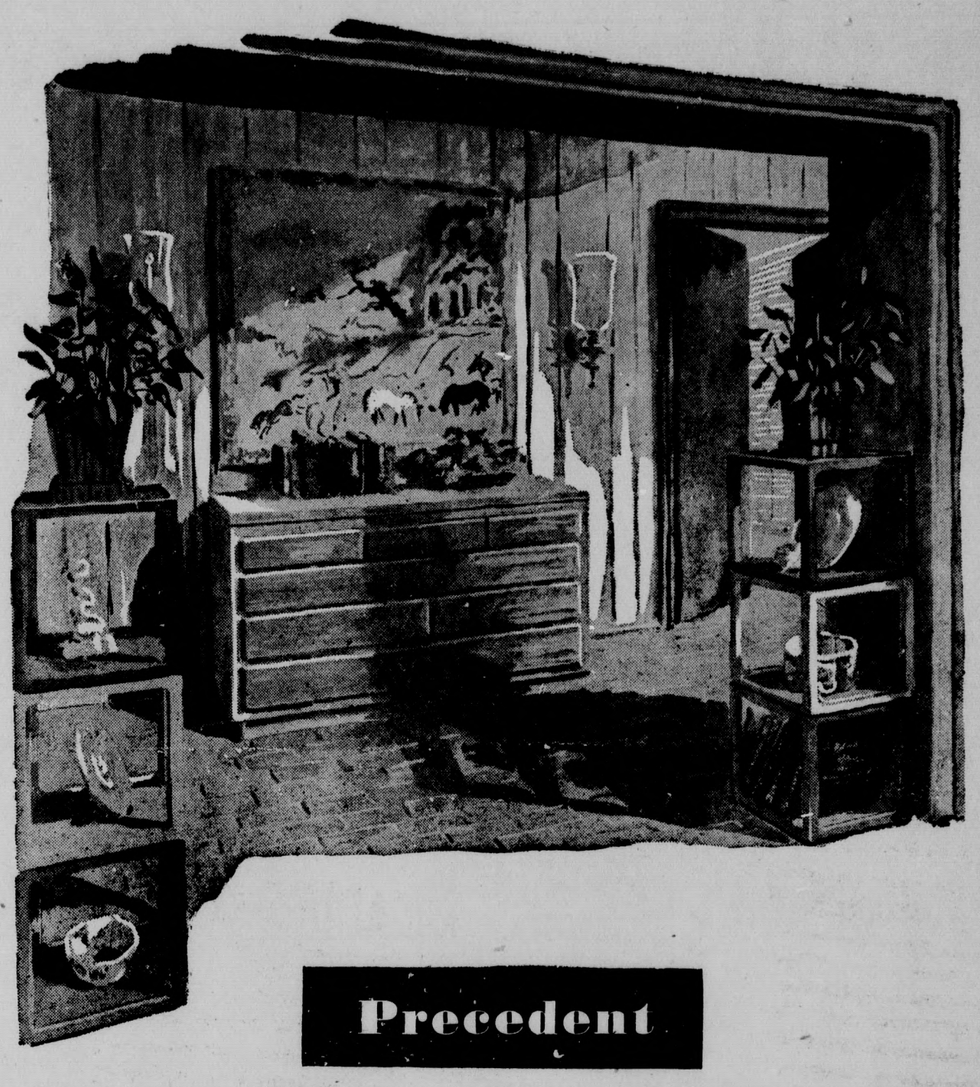
Isn't it a wonderful country where so many can own so much? That's "Free Enterprise."

Santa Fe stockholders, just as those of any railroad, know that American railroads must be permitted to earn at least 6% (many other industries earn more) on their investment in order to maintain sound and progressive operations and to continue to provide shippers and passengers with the finest in rail transportation.

Santa Fe



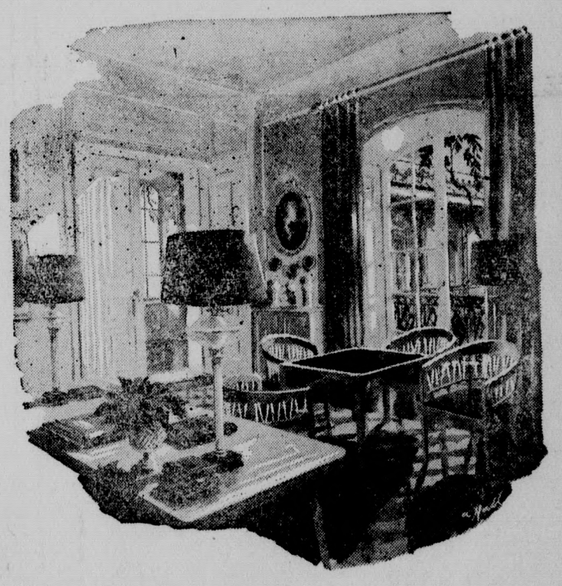
SANTA FE SYSTEM LINES
Serving the West and Southwest
A. N. TURNER, Agent
Santa Fe Station, Phone DOuglas 7-3591
ARCADIA, CALIFORNIA

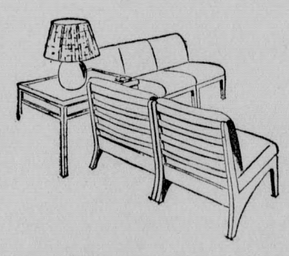


Precedent

IS BIGGARS ANSWER TO YOUR HOME FURNISHING PROBLEM!

Add new pieces – subtract old pieces – multiply convenience – divide for new combinations!





Alone or combined, Drexel's wonderful PRECEDENT pieces (you saw them in November *House Beautiful)* sum up today's homemaking situation. You'll like the purposeful lines that easy-to-keep, easy-to-use PRECEDENT presents . . . to mix, blend or create an eye-catching whole throughout your home!

You'll find PRECEDENT . . . for living or dining room, bedroom or playroom, in silver elm and beech woods . . . exciting fabric coverings . . . in Pasadena only at Biggars.

J.H. Biggar

PLENTY OF FREE PARKING — ENTER FROM EL MOLINO

COLORADO AT EL MOLINO – IN PASADENA

Join the Crowd in West Arcadia at 9:30 A. M. – Tomorrow, Friday, November 19



Start the Yuletide Season Right ... In West Arcadia

BE SURE YOUR FIRST VISIT IS TO WEST ARCADIA'S NEW ENLARGED SHOPPING DISTRICT

FRIDAY and SATURDAY - - NOV. 19-20

Follow Santa's Trail
It Leads to . .

ARCADIA'S CAR GARDEN

With A Parking (Free) Capacity of 250 Cars
And PARKING LOT No. 2 with a Parking (Free) Capacity of 114 Cars.
Total FREE Parking Capacity for 364 Cars

Southern California's finest FREE Parking Lots for your shopping convenience. You'll find plenty of off-the-street parking space, even during the Christmas rush. Lots are located conveniently to the new, enlarged West Arcadia Shopping District. Santa knows the roads that lead to this Shopper's Dream . . Duarte Road and Baldwin Avenue. Follow them for the parking pleasure you have dreamed about.

NO Parking Meters

NO Parking Charge

NO Time Limit

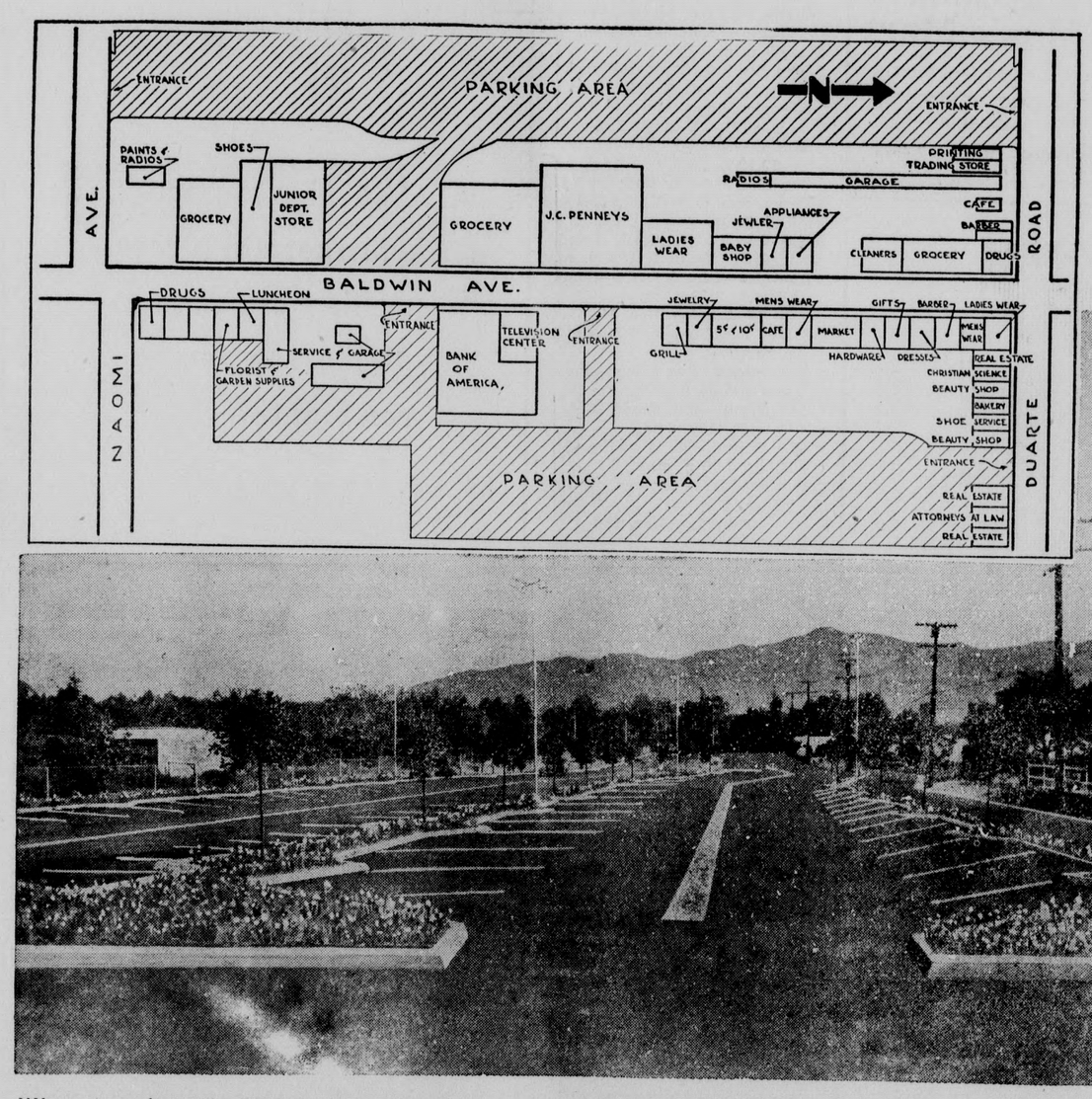
NO Parking Problem

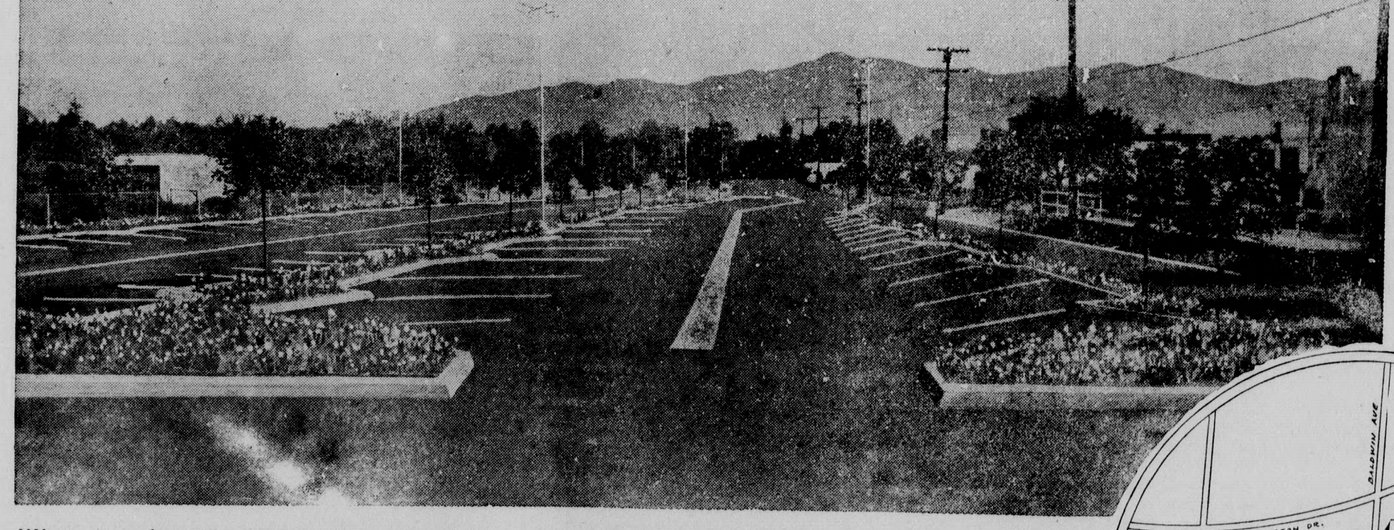
JOIN THE CROWD
IN
West Arcadia
at
9:30 A. M.
TOMORROW,
FRIDAY, NOV. 19

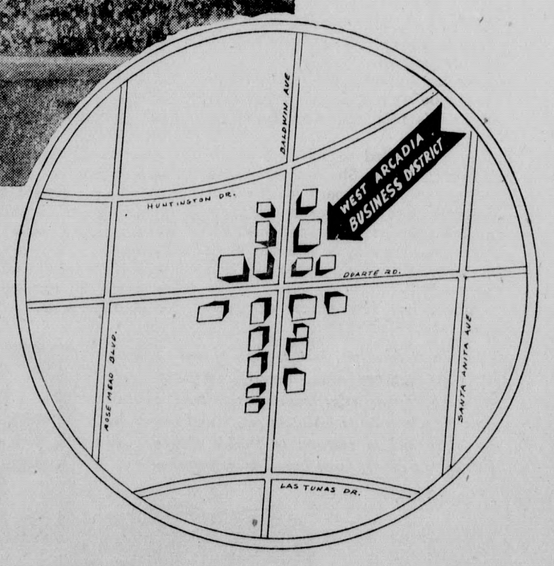
Help Celebrate the Opening of the 1948 Christmas Season . . . and the opening of . . .

THREE NEW BUSINESS FIRMS

Including the Large, Modern J. C. PENNEY STORE—largest and finest in the Valley—employing a staff of 60 to assist you with your shopping difficulties. You'll find your shopping problems solved quickly and with such *MONEY AND TIME SAVINGS* to you that your gift problems will be over long before "The Night Before Christmas."







West Arcadia will officially open the Christmas Shopping Season on Friday, November 19 . . . and, at the same time a program will be staged to welcome and open the 3 *NEW BUSINESS FIRMS* listed below. Help us welcome these new West Arcadia Business firms:

J. C. PENNEY CO.
LAURA CLARKE'S, INC.
COLONIAL PHARMACY

AND THERE'LL BE MORE, SOON

West Arcadia Stores will be open Friday evening, November 19th for your shopping convenience.

CLASSIFIED

CLASSIFIED
LOST AND FOUND

LOST: Dark mink fur scarf; leather hymnal; lady's blue coat, in vicinity of Crestview Lodge Terrace. Reward. CUster 5-6969. G*11-18

LOST: Billfold, black leather. Keep money, please return wallet and valuable personal papers. CU. 5-8916. Paul E. Brown. G*11-18

HELP WANTED

FEMALE HELP: Experienced dining room waitress. Apply to Sierra Madre Hotel Dining Room today between 3 and 4. B:11-18

RECEPTIONIST in local medical office to do light bookkeeping and typing afternoons only, 5 days a week. Some experience in medical terminology necessary. CU. 5-3300. B:11-18

FOR RENT

ROOM FOR gentleman, private entrance and bath. 47 W. Grandview. D*11-11,18,25

ONE-ROOM garage apartment, unfurnished. Call CUster 5-1216 or CUster 5-4514. D*11-18

PLEASANT ROOM, private entrance and bath, garage, light cooking, to employed gentleman. CUster 5-5420. D*11-11,18

WANTED TO BUY

IT'S A CINCH

We pay more for good used cars than anybody in this community. Before trading or selling your car, call or drive to

LEON KINGSLEY
2161 E. Colorado St.
Sycamore 3-3123

WANT TO RENT

EMPLOYED VETERAN and nurse wife desire furnished or partly furnished house. Call Monrovia 2-3044 before 4 p.m. L*11-18

WILLING TO PAY good rent for furnished home 2 or 3 months for elderly couple. CU. 5-4577. L:11-18

COUPLE WITH 2 small girls wish place to live; to $70. Phone collect, SUnset 2-7529. Employed in area. L*11-18

RETIRED COUPLE wish to rent furnished house for 4 months. SY. 4-8050, Mrs. Folley. References. L*11-18

COUPLE WISH furnished apt., room or house for permanent residence. Contact Mrs. Tomek at Sierra Madre Hotel. L*11-18

SOS!! Religious agency executive needs apt. or "what have you." No pets, drinking or smoking. 10 months baby. Now imposing on friends at Whittier. Working in Pasadena. Call American Friends Service Committee, SY. 3-5584. L:11-18

REAL ESTATE WANTED

PRIVATE PARTY will buy from owner large, older home. Prefer stone or board construction. Please call and give details of price, terms, location, etc. Bob Frazer. SY. 6-3105. M*11-18,25

CLASSIFIED
WORK WANTED

PAINTING, PAPER HANGING, odd jobs. CU. 5-6967. A:11-18

SEWING neatly done at 204 Santa Anita Ct. CU. 5-6268. A:11-11,18,25

EXPERIENCED colored lady available by the day or week, housework. SY. 3-3379. A*11-11

JUNIOR HIGH BOY would like work in store, etc., after school and Saturdays. CU. 5-5480. A:11-18

LAWN MOWERS machine sharpened. Garden tools, knives, etc., sharpened. 41 W. Montecito Ave. A:7-15tf.

CLEANING: Walls, woodwork, ceilings, windows. SPECIAL: Any size kitchen, full price, $7. All work guaranteed. CUster 5-8637. A*11-4,11,18,25;12-2,9

PIANO TUNING and repairing. Prompt service. Work guaranteed. Leave orders at Sierra Madre Realty Co., Guy F. Scott. tf

FRENCH LADY available for sitting with children afternoons and evenings. CU. 5-6881. Will teach conversational French. A*11-18

MAMA PETE'S DAY HOME. Children cared for by hour, day, week or month. State Licensed Home. Call CUster 5-4542. Marjorie Peterson. A:9-2tf

PERSONAL SERVICE: Christmas greetings addressed, mailed; gifts wrapped, addressed; mailed shopping service; typing; mending; clerical work; baby sitting. CUster 5-4448. A*11-4,11,18

FLOOR WAXING, 1½c per sq.ft. Work includes the following: floor thoroughly cleaned and old wax removed, Johnson's wax applied and machine-polished to a brilliant gloss. Work guaranteed. CU. 5-8637. A:11-18,25;12-2

For JOBS near home . .
Apply . . EL MONTE
EMPLOYMENT AGENCY
339 W. Valley., FOrest 8-6131

EXCHANGES OR TRADE

OWNER EXCHANGE—Clear 8-room, 3 bedrooms, 2 full baths, shower up, maid room and full bath down; walled patio; wall around yard. Trade for smaller or larger. 1906 East Foothill, Altadena. F*11-18,25;12-2-9

PET FOODS

JOE SCALZO'S
PET SUPPLY
Fresh Refrigerated Horsemeat
Dry Foods and Accessories
Delivery Service
20 W. SIERRA MADRE BLVD.
CUster 5-1215

NICKELS PET SUPPLY
Fresh Horsemeat and
Dry Foods
Delivered to your door.
2615 W. Valley Blvd.
EL MONTE, CALIF.
K. E. Nickels FOrest 8-3876

REAL ESTATE AND INSURANCE

T. W. NEALE
INSURANCE • REAL ESTATE • NOTARY
66 WEST SIERRA MADRE BOULEVARD
CUSTER 5-1216

Bargain..$8950
WELL BUILT 3 BEDROOM HOME ON GOOD CLOSE-IN LOT.

Nice Living room, large kitchen with breakfast nook. Lovely full bath, floor furnace, service room and excellent garage. Close to schools, transportation, and stores. This is really worth the money. Hurry for this one.

LOOMIS-CAHILL
REALTORS
38 W. SIERRA MADRE BLVD. CUSTER 5-3312.

Quiet and Seclusion
Attractive 5 room stucco country home. Living room 15x20, with fireplace, dining room, 2 large bedrooms 12x15, 11x15, lots of cupboard space, UNIT HEAT, BASEMENT, HARDWOOD FLOORS, double garage. On large lot with patio, fish pond, shade and fruit trees, berries and perennial flowers. On QUIET SHADY Sierra Madre Street.
ALL THIS FOR $13,500
Pangborn Realty Company
344 West Sierra Madre Blvd.
CORNER LIMA—CUster 5-8306
In Arcadia
21 WEST DUARTE ROAD—DOuglas 7-2771

CLASSIFIED
FOR SALE REAL ESTATE

2 BEDROOM HOME for sale by owner. 1¾ baths, glassed-in porch, nicely shrubbed, 100x200 lot. Good residential district. CUster 5-8965. C:11-18

$3000 DOWN
3 bedroom, 2 bath home in upper Sierra Madre. Hardwood floors. Large lot. Exceptional opportunity.
LEIGH REALTY CO.
SY. 3-8813 195 N. Oakland
Pasadena 4, Calif.
C:11-11

$8500—2 bedroom home in Sierra Madre Canyon. Large living room with natural rock fireplace; 100 foot frontage; secluded fenced yard; $3,000 down. Discount for cash. Owner, 679 Brookside Lane. (Go Woodland to Sunnyside Lane). C:11-18

$3000 DOWN
3 bedroom, 2 bath home in upper Sierra Madre. Hardwood floors. Large lot. Exceptional opportunity.
LEIGH REALTY CO.
SY. 3-8813 195 N. Oakland
Pasadena 4, Calif.
C:11-18,25;12-2

FOR SALE OR TRADE
4-room house for sale
$8750.00
Or will trade for larger home in Sierra Madre.
T. W. NEALE
66 W. Sierra Madre Blvd.
Sierra Madre
CUster 5-1216
C:11-18

MISCELLANEOUS

WANTED, good home for 6-month-old male kitten, 262 Santa Anita Ct. I:11-18

CHILD DEVELOPMENT WITH Piano—Voice—Crafts
CUster 5-4293
The Lona Baron Studio
I:11-18

MISCELLANEOUS FOR SALE

SEE LOOMIS FOR INSURANCE

EUCALYPTUS FIREPLACE wood. Very reasonable. Delivered. CU. 5-4469. E:10-7tf

GIRL'S BIKE, 28", practically new, $25. 414 Auburn. E*11-18,25;12-2

PIANOS for rent, C. J. Gould, 967 E. Colorado St., Pasadena, SYcamore 6-8189. I:tf.

PAINTED WOOD double bed, dresser, innerspring mattress, coil springs. Good condition. CUster 5-8850. E:11-18

ELECTROLUX VACUUM cleaner, all attachments, A-1 condition, $15. CU. 5-5952. E*11-18,25;12-2

TIRES—Set of 4 retreads with inner tubes, in good condition. Size 6.00x16. CU. 5-8198. E:11-18

REAL ESTATE INSURANCE



Join the crowd that has
Traveler's *Insurance Protection*
Harry A. Lange
COMPLETE INSURANCE
13 KERSTING COURT
Custer 5-6401

SERVICES

VENETIAN BLINDS
Wood, Steel or Aluminum
FREE ESTIMATES — TWO-WEEK SERVICE
Academy Venetian Blinds
313 E. MISSION DR., SAN GABRIEL ATl. 1-6645
CUmberland 3-2249

CLASSIFIED
MISCELLANEOUS FOR SALE

SERVEL REFRIGERATORS and ranges, new and used. Merlin L. Geddes, 120 E. Huntington, Arcadia. DOuglas 7-5808.

GOOD PLUMBING fixtures, laundry trays, 2 sinks and other fixtures. Cheap. CUster 5-6236. E:11-18

2-WHEEL TRAILER, 11½ long by 7½ wide, high side racks. Make offer. Monrovia 1-8704 until 6 p.m. E:11-18

NEW BICYCLES from $39.95. Layaway now for Xmas. Gawne Cycle & Model Shop. 160 E. Huntington, Arcadia. DO. 7-3181. I:10-14tf

LUMBER SPECIAL—1x12 Knotty Pine Sheathing, $75 per 1000 board feet. John H. Osgood, 52 E. Montecito. CU. 5-4469. E:11-11tf

9x12 HEAVY QUALITY, hit and miss rag rug, light colors, $50; 9x12 chartreuse short cotton loop rug, $50; 9x12 wool pad, $3.50, or all for $85. Mrs. Cotter, CU. 5-3318. E:11-18

FERTILIZERS, Cow and Steer Manures, Vigoro, Growmaster, Grorite, Peat, Leaf Mould, etc. WARD NURSERY, 192 North Mountain Trail. CUster 5-4059. E:tf.

TO DOG LOVERS:
Will give our thoroughbred male cocker spaniel, three years old, reddish-blond, to anyone who will give good home and proper care. Would make wonderful companion for boy 14 or over.
CU. 5-6515
E:11-18

FIREWOOD

Box	$1.00
Large box, delivered	$10.00
One half cord	$12.00
Full cord	$22.50
Oak fireplace wood, (cord, delivered)	$28.50

Orban Lumber Company
SY. 6-4373
E:11-18

FREE DIRT, 263 W. Highland. Phone CUster 5-6532 evenings and Saturdays. Free dirt. E*11-11,18,25

BAMBOO RATTAN
Guaranteed 1st quality rattan with deluxe fabric cushions. Our prices are lowest. Our line is complete. It will pay you to see our rattan before buying. For example we sell a $195 Divan at $99.50, $79.50 lounge chairs at $39.75, $29.50 end tables at $18.50, etc. Only open evenings and Sat. & Sun. KUSIK'S, 1424 So. 1st, Arcadia, DO. 7-5088 or CHET'S, 1490 Blanche Pasadena. SY. 3-6070. E:10-7tf

Wedgewood Ranges
BENDIX
Washers, Ironers, Dryers
Hot Point Appliances
Refrigerators, Elec. Dishwashers
Garbage Disposals, Cabinets
Note our new address
MELVIN L. BOWMAN
138 W. Sierra Madre Blvd.
CUSTER 5-6638
E:6-10.

SIERRA MADRE LODGE
John C. Mead, Master
F. & A. M.
No. 408
Stated Meetings First Tuesday, Temple 33 E. Sierra Madre Boulevard

Auto Service

Anthony (Pop's Auto Laundry)
71 EAST MONTECITO
(Rear of Ice Plant)
CUster 5-3333
CAR WASHING, POLISHING
SIMONIZING WAXING

AUTOMOBILE GLASS
Installed while you wait
Monrovia Glass & Mirror Co.
201 East Foothill
Monrovia - Phone 1-5821

BUSINESS DIRECTORY
RAPID REFERENCE TO RELIABLE BUSINESS HOUSES

Auto Service

We repair all makes
New Tops, Glass, Upholstering, Front Axle Alignments, Wheels Balanced, Paint and Body Work.
CARL HANSEN
Ford
120 W. Sierra Madre Blvd.
CUster 5-5731

Alterations

"THE GABLES"
ALTERATIONS
Uniforms - Tailoring
MISSES DICKINSON
799 Idle Hour Lane, CU. 58102

Beauty Parlors

Wistaria Beauty Shop
Call CUster 5-4192
for an
Appointment
55 NORTH BALDWIN AVE.

Cabinet Work

SIERRA MADRE
CABINET SHOP
Store Fixtures, Cabinets, Displays, Door & Window Frames
157 E. Montecito, CU. 5-8076

Carpentry

Add That Room Now!
Repairs, Alterations and Additions from Foundation to Roof.
LARRY BONNEY
CU. 5-5402 528 Ramona

VETERAN CARPENTERS
GRIFFIN BROS.
Remodeling, Repairing
259 Sturtevant Drive
CU. 5-6207

L. C. APPLEFORD
General Carpentry
Specializing in cabinet work and remodeling
395 Mariposa CU. 5-8165

H. C. CONREY
CARPENTER & BUILDER
Repairs - Alterations
Cabinets
No job too small or too large.
40 E. LAUREL CU. 5-8610

CARPENTER
CABINET MAKING
BUILDING
H. E. COOPER
CU. 5-6820, 47 N. LIMA

Carpet and Upholstery Cleaning

RUGS & FURNITURE CLEANED
At your Home or in our Plant.
MONROVIA RUG AND UPHOLSTERY CLEANING CO.
Phones:
MONROVIA 16084 or 5681

SHAMPOO LTD.
Rugs & upholstery cleaned in your home by shampooing. Our craftsmen are fully insured. Estimates without obligation. CALL. AT. 2-3767 or SY. 6-0126.

Cement Contractor

CEMENT WORK
of all types
CESSPOOLS, LOT DISCING
HAULING
Scrap, Dirt, Sand, Rock
VINCENT VARELA
136 West Highland
CUster 5-8269

Cesspools

Expert Cesspool and Septic Tank Service
10 Years Local Experience
EDWARD PITTS
15 W. Atlanta SY. 4-4472
Altadena

Contractor

JOE E. GREEN
Licensed General Contractor
823 CANYON CREST DRIVE
CUSTER 5-1126

General Contracting

Frank M. Hildebrandt
1326 So. 6th Ave.
Arcadia
BUILDING CONTRACTOR
Bring us your building problems.
New homes, additions
Repairs, Remodeling
Free Estimates
PHONE DOuglas 7-1423

Cleaning

SIERRA MADRE TAILORS AND CLEANERS
W. E. CRAIG, Prop.
Pressing, Expert Repairs, Alterations
CUster 5-4616
14 W. Sierra Madre Blvd.

General Hauling

General Hauling, Rubbish Removal
Sand, Gravel, Fertilizer
Reasonable Rates
DAVID OSTI
CU. 5-5901 271 N. GROVE

Decorator

RALPH KINNAMAN
Licensed Contractor
- DECORATING
- PAINTING
- PAPER HANGING

Phone ATl. 9-4408
Evenings
2422 Wilson Way
Wilmar, Calif.

Dressmaking

Open Thur. evenings 'till nine
"Personalized Service"
Work Guaranteed
MARGUERITE'S
In Hotel Patio
32 W. Sierra Madre Blvd., CU. 5-6226

Electrical Appliances

DUMAS & SON
We repair all makes of RADIOS, AUTO RADIOS, WASHING MACHINES, VACUUM CLEANERS, IRONS TOASTERS. Anything electrical
KEYS DUPLICATED
Wringer Rolls Sold or Fitted to any Model Wringer
12 N. BALDWIN, CU. 5-4116
"If we can't fix it throw it away."

GUARANTEED WORKMANSHIP
On all appliances
DANIELSON'S
Sierra Madre Radio & Paint
62 W. S. M. Blvd., CU. 5-8481

NORGE
Appliance Service Specialists
SIERRA APPLIANCE SERVICE
CUster 5-6638

Electricians

ELECTRICIAN
BOB CROWELL
CU. 5-4780

Your Ad in the Business Services Really Pays.
Phone CU. 5-3324

Fencing

Custom Built . . Reasonable
Free estimates gladly given
PICKET & BOARD FENCES
CALL CUSTER 5-5467

Floor Sanding

NEW FLOORS INSTALLED
FLOOR SANDING
CLEANING
REFINISHING
Dura Seal Finish Specialty
Waxing and Varnishing
CUSTER 5-6274
ERIC P. NELSON
69 Montecito Court
Sierra Madre

Hotels

HOTEL
SIERRA MADRE
Easily Accessible to Metropolitan, Mountain and Beach Areas
Dining Room Now Open Except Mondays
SIERRA MADRE, CALIF.

Odd Jobs

Painting—Brush or Spray
Carpentry & Masonry Work
E. W. HERTWICK
234 N. Lima CU. 5-4149

Painting

Ralph D. Cordry
Painting & Decorating
357 Sycamore CU. 5-5419

Carl M. Proffitt
PAINTING
Best of References
CUSTER 5 8691

Piano Tuning

Allen the Tuner
Since 1908
SYcamore 2-4329
1956 E. Orange Grove
Pasadena

Plumbing

PLUMBING
and
SHEET METAL
SIERRA MADRE HARDWARE CO.
31 W. Sierra Madre Blvd.
Telephone CUster 5-4666

PLUMBING
SALES & SERVICE
DOuglas 7-3560
Parker's Plumbing & Heating, Inc.
320 N. First Ave.
Arcadia

Radio Repairing

Specializing in
RADIO REPAIR SERVICE
—Over 25 Years' Experience—
All Makes of Radios
RASMUSSEN APPLIANCE
45 No. Baldwin CU. 5-5760

GUARANTEED RADIO REPAIRS on all makes
DANIELSON'S
Sierra Madre Radio & Paint
62 W. S. M. Blvd., CU. 5-8481

Restaurants

PEG'S
RESTAURANT
24 W. Sierra Madre Blvd.
Breakfast—6:15 to 11:00
Lunches—11:30 to 2:00
Open—6:15 to 5:00
Closed Saturdays at 3:00
Mrs. Margaret Henze

Sewing Machines

SEWING MACHINES
Bought, Sold Rented and Repaired
BOWSHER'S SEWING MACHINE SHOP
Phone Monrovia 15611
606 S. MYRTLE, MONROVIA, CAL.

Sheet Metal Work

PHILLIPS & JOHNSTON
RESIDENTIAL AND COMMERCIAL
SHEET METAL WORK
Free Estimates
DOUGLAS 7-5730
57 St. Joseph Arcadia

Shoe Repairing

Shoe Repairing
Fine Shoe Repairing
Experienced Workmanship
Sierra Madre Shoe Repairing
90 East Montecito
CUster 5-8811

Tailoring

Ladies' and Men's
FINE TAILORING
AND ALTERATIONS
GRAFF TAILORING
86 W. Sierra Madre Blvd.
CUster 5-8255

Tractor Work

TRACTOR WORK
DISCING PLOUGHING
General Orchard Work
Call
E. R. DURAN
CUster 5-4727
293 Mariposa

Transfer

Dump Truck - Moving Van - Flat Rack
Rubbish - Top Soil
SIERRA MADRE TRANSFER & STORAGE
CUSTER 5-3374 23 S. LIMA ST.

Tree Service

Trees removed, trimmed and topped. Hauling.
Free Estimates. Insured work.
Wood cut, power saw.
Ph. ATlantic 9-1549

Typewriter Service

EXPERT
Adding Machine
Cash Register
Typewriter Repairs
We Buy Old Machines
HUGHES
Typewriter Service
MON. 1-0591
619 S. MYRTLE, MONROVIA

Venetian Blinds

F. S. (Duke) DANE
New Refinishing
Custom Work
All types renovated, retaped, recorded, painted, etc.
MORE-LITE VENETIAN BLIND CO.
475 E. VILLA
Days SY. 6-2785 Nights CU. 5-1112

WALLPAPER

Imperial Wall Paper
Fine Selections to Choose From
DANIELSON'S
Sierra Madre Radio & Paint
62 W. S. M. Blvd., CU. 5-8481

Welding

WELDING & FABRICATING
PORTABLE EQUIPMENT
TRAILER RENTALS
STEEL CLOTHES POLES
SCHNEIDER & HANEY CO.
52 North Baldwin, CU. 5-4136

COUNTY PLANS

—From page one

of a centralized disposal place," he said.

If the new "division," which would be set up under an existing county department, is established, it would be empowered to operate rubbish disposal facilities. It would also:

1. Be responsible for supervision of operation of all privately or publicly run dumps in County territory.

2. Recommend to the Supervisors specifications and regulations for the operation of dumps for the disposal of combustible and non-combustible rubbish.

3. Recommend incinerator and cut-and-cover site locations, operating conditions and design.

4. Negotiate with municipalities for the joint construction and operation of refuse disposal facilities.

5. Study and recommend an immediate and long range program for rubbish disposal.

An incinerator, which would dispose of garbage as well as other refuse, to service this area would cost from $600,000 to $900,000.

MONTECITO ZONE CHANGE FINAL HEARING TONITE

Final hearing on a petition for rezoning of the south side of Montecito avenue between Hermosa and Auburn avenues will be held by the Planning Commission tonight (Thursday) at the City Hall.

The regular November meeting was moved-up one week because of the Thanksgiving holiday next Thursday.

New J. C. Penney Store Opens in West Arcadia

Climaxing one of the biggest building programs in the Valley, the gala Christmas opening event in West Arcadia, slated for Friday night, will unveil, among other stores, the most modern J. C. Penney unit in the Southland.

Made accessible by the huge West Arcadia parking lot, the new Penney store has almost 15,000 square feet of selling space—plenty of room for easy shopping—the latest air-conditioning equipment and entrances both from Baldwin avenue and from the parking area.

This will be the 139th Penney store in California, and Manager John F. Deaton, with the company since 1934, promises a complete line of quality Penney merchandise to meet all customers' Christmas shoping needs.



JOHN F. DEATON, Manager of the New J. C. Penney Store in West Arcadia

Around the Square

—From page one

we fail to get through to any kind of signal—busy or bell. The answer is partially that we dial too fast, says Mr. Dutro, that we force the dial and do not let it return to place by itself. Over 75 persons a day in Sierra Madre force dials and get wrong numbers or no signal.

Slow down, pleee-uhze.

* * *

We like to find things like this in the mail:

Dear M.C.B.

In reply to your query in your cleverly written column (ahhhhhh!) of the 4th, asking "who wears a size nothing"—a size 0 is for those little bits of kids who can't wait until they get to be size 1.

As for the size minus 1½, the only solution we have is to wash a size 0 and hope it will shrink.

The Marjorie Janes Shop
—M.C.B.

Observaions

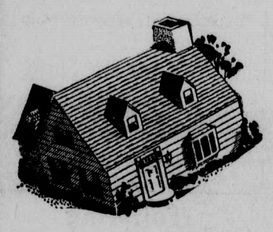
BY LEE SHIPPEY

The Spanish Festival at the Plaza Community Children's Home, which most of us know only as the Children's Home, is something to which all this town should give a hand. Long years ago a church group wished to start a home for Mexican children who were orphaned or half-orphaned, near the Old Plaza in Los Angeles, but decided to move it to Sierra Madre in order to gain more healthful and more helpful surroundings. In the intervening years the home has become an asset to Sierra Madre and a great blessing to many children. It has been so well managed that many newcomers do not know we have a children's home here; the children have been so well reared and trained that they rate far above average in capability and in behavior. This is the children's one big event of the year, and the community can show its appreciation and make a lot of good youngsters happy at the same time.

Friday, Nov. 19 from 6:30 to 9 P. M. the Home will be open to the public with continuous programs and a Mexican dinner. Reservations must be made for the dinner but the "Open house" will welcome everyone.

DECEMBER 18, 1948
This is the date of the
SIERRA MADRE COMMUNITY
NURSERY SCHOOL
Second Annual
CHRISTMAS DANCE
9 p.m. - 1 a. m. $2.25 Per Couple, Tax Incl.
WOMAN'S CLUBHOUSE (Semi Formal)
For Tickets Call
MRS. WILLIAM VICKREY, CUster 5-5910

There's a heap o' living—
IN A HOME



To have a home assuring you the style you want—USE WOOD, the superior building material. It's adaptable and economical too. In the average modern all-wood home only 20% of the cost is for lumber.

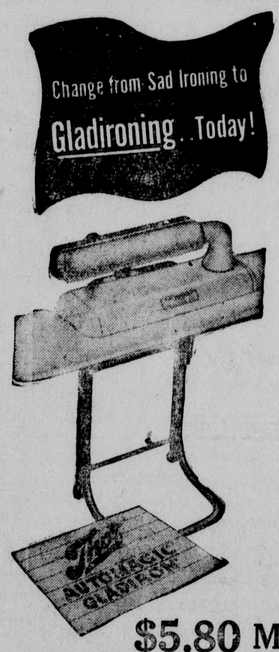
LET US SUPPLY YOU WITH THE LUMBER YOU NEED from our fine stocks of Douglas Fir, Redwood and Chemonite Treated Douglas Fir in all wanted sizes.

• Framing Lumber • Boards • Timbers
• Windows • Doors • Screens

YOUR FULLER PAINT DEALER
"a good place to go"

ARCADIA LUMBER COMPANY
214 N. SANTA ANITA AVE.
ARCADIA, CALIFORNIA
Phone DOuglas 7-3531

You Can Pay More But You Can't Find a Better Ironer!
Thor Automagic
GLADIRON



$5.80 Monthly
Only 21.99 Down!

Automatic ironing with a single knee control. Positive dialastat heat control. Portable. Folds and stores in 1¾ sq. feet of space. You'll marvel the time-saving features and wonderful ironing job it will do for you. Come in now and see the one-minute shirt demonstration.

For Sheer Economy, See Baker!
We Finance Our Own Contracts!

Baker's Appliances
206 SOUTH FIRST AVENUE ARCADIA

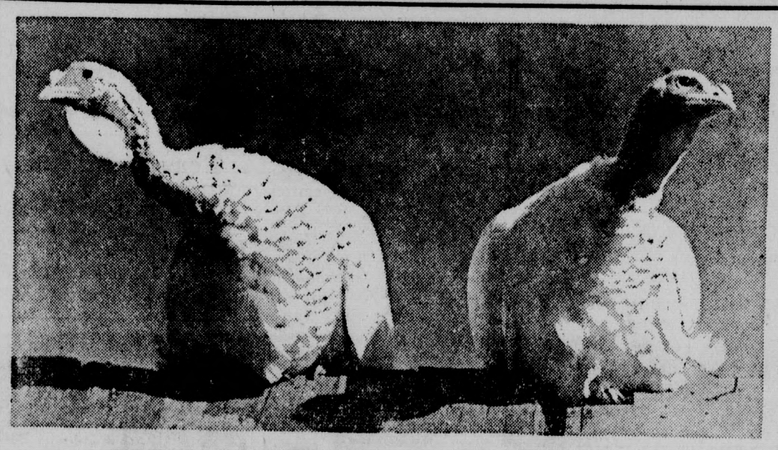
THANKSGIVING SPECIAL
Chrysanthemums
•
•
•
•
75c bunch

Ward Florist
SIERRA MADRE
192 N. Mt. Trail. Tel. 4059

PASADENA MAUSOLEUM
Now Building...
ADDITIONAL corridors of CRYPTS and NICHES
Visit this Memorial Sanctuary of Peaceful Beauty and Reverence.
Unexcelled Provisions for . . .
CREMATION • INURNMENT • ENTOMBMENT
SYcamore 7-3146
2227 NORTH RAYMOND AVE.
South of and adjacent to Cemetery

HOWARD'S PLEDGES
BETTER FURNITURE BARGAINS.
WE WILL NOT BE UNDERSOLD
ANYPLACE OR ANYWHERE!

CLEANING & DYEING
We Pick Up AND Deliver
QUALITY SERVICE
CURTAINS
BLANKETS
DRAPERIES
UPHOLSTERY
Call Sy. 3-8826
All Articles Insured
• WE OPERATE OUR OWN PLANT •
WEBERS CLEANERS & DYERS
140 South Rosemead
Pasadena



Let's Talk TURKEY

SPECIALS FOR THURSDAY, FRIDAY and SATURDAY, NOVEMBER 18 - 19 - 20

Taylor's Prime Oven Ready TOM TURKEYS LB. 69c
"Our Famous Broad-Breasted Birds."

Wilson's "Certified" Boneless Smoked Daisy HAMS LB. 79c
(1 to 3 lbs. each)

FRESH GROUND BEEF 3 lbs. $1.10
(Compare This Price)

Wilson's "Certified" PICNIC HAMS LB. 49c
4 to 5 lbs. Each

Grade "A" Steer Beef ROUND STEAK LB. 75c

Wilson's "Certified" EASTERN SLICED BACON LB. 65c

Grade "A" Steer Beef PRIME RIB ROASTS LB. 69c

MONARCH CALIFORNIA ORANGE JUICE
46 OUNCE TIN
A NEW LOW PRICE . . 28c

Tri-Valley Pumpkin No. 2½ Can 2 for 19c
Tea Garden Grape Juice Qt. Bot. 35c
LIBBY Chili-Sauce 12 Oz. Bot. . . 20c
Heart's Delight Tom. Cats'p 14-Oz. Bot. 2 for 29¢
Smith's Whole Kernel Corn No 2 Tins . 2 for 25c
NIBLETS Whole Kernel Corn 12-Oz. Tin . . . 18c
Green Giant Peas 303 Tin 20c
VAL VITA Grated Tuna ½ Tin 29c

CRISCO IT'S DIGESTIBLE
1-LB. TIN 38¢ 3-LB. TIN $1.02

ARMOUR'S OLEOMARGARINE 1 LB. PKG. 29c
SWANSON'S Chicken Fricassee 16 OZ. TIN 59c
Occident PIE CRUST Mix 8-Oz. Pkg. . . . 14c
Jolly-Time Yellow or White Pop-Corn 10 Oz. Can 19c
KELLOGG'S Rice Krispies Pkg. 14¢
Eveready Vegetable Juice Cocktail 46-Oz. tin . . 25c
Large—Grade "A"—Fresh Eggs .75c doz.
Weston's Iced Coco Deluxe Cookies 7-Oz. Cello Pkg. . . . 23c
White King GRANULATED SOAP Lg. 31¢ Giant 66¢
WOODBURY (New bath size) Facial In Bars Soap 2 bars FOR 29c

FRESH PRODUCE
Cape Cod FRESH CRANBERRIES LB. 17c
BELLEFLEUR APPLES LB. 5c
FANCY RUSSET POTATOES 10 lbs. 29c
FRESH GREEN BEANS LB. 10c

DELICATESSEN
TILLAMOOK CHEESE LB. 59c
BULK MINCE MEAT 2 lbs. 35c
SKINLESS WIENERS LB. 49c

We reserve the right to limit quantities on all advertised specials.

TAYLOR'S MARKET
3720 E. COLORADO ST. PASADENA, CALIF.